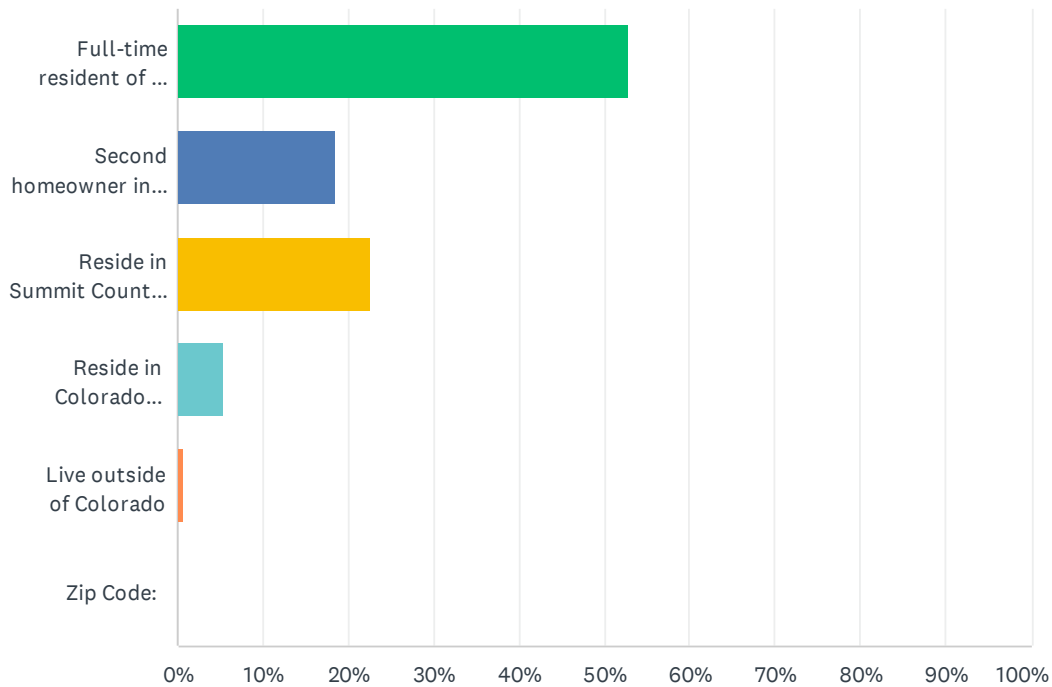


Q1 Are you a:

Answered: 433 Skipped: 0

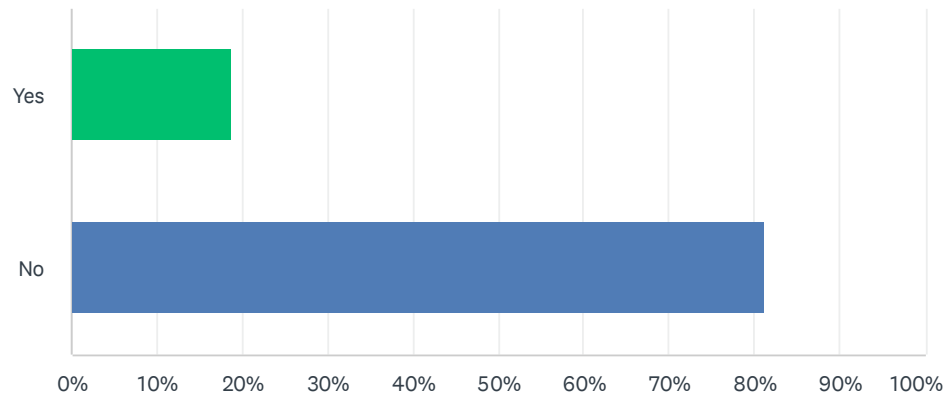


| ANSWER CHOICES | RESPONSES | |
|--|-----------|------------|
| Full-time resident of the Frisco area | 52.89% | 229 |
| Second homeowner in Frisco, live full-time elsewhere | 18.48% | 80 |
| Reside in Summit County (outside of the Frisco area) | 22.63% | 98 |
| Reside in Colorado outside of Summit County | 5.31% | 23 |
| Live outside of Colorado | 0.69% | 3 |
| Zip Code: | 0.00% | 0 |
| TOTAL | | 433 |

| # | ZIP CODE: | DATE |
|---|-------------------------|------|
| | There are no responses. | |

Q3 Do you own a business in Frisco?

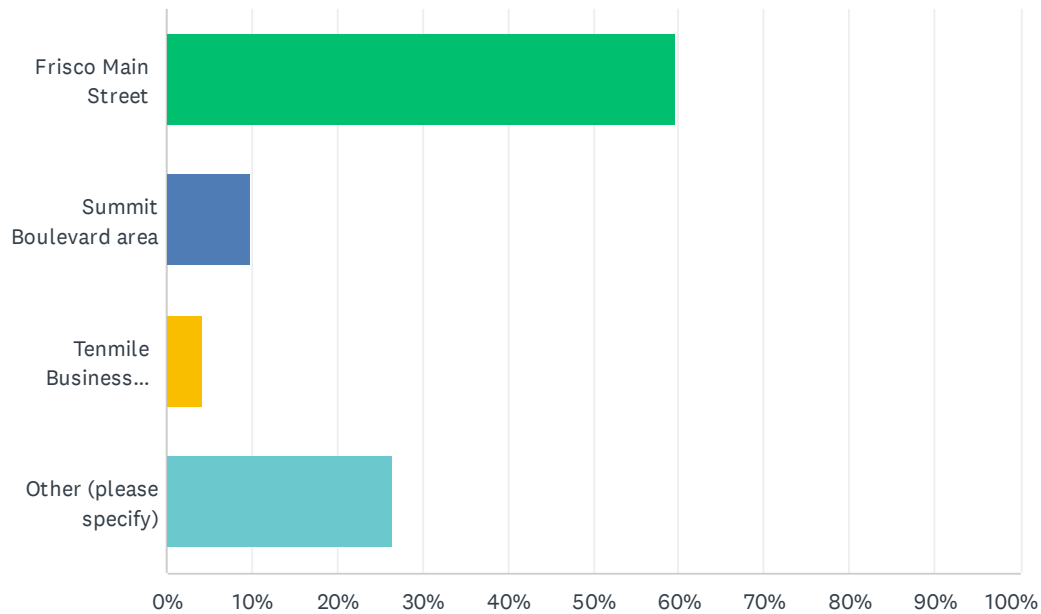
Answered: 433 Skipped: 0



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Yes | 18.71% | 81 |
| No | 81.29% | 352 |
| TOTAL | | 433 |

Q4 Where is your business located? (Check all that apply)

Answered: 72 Skipped: 361



| ANSWER CHOICES | RESPONSES |
|---------------------------|-----------|
| Frisco Main Street | 59.72% 43 |
| Summit Boulevard area | 9.72% 7 |
| Tenmile Business District | 4.17% 3 |
| Other (please specify) | 26.39% 19 |
| TOTAL | 72 |

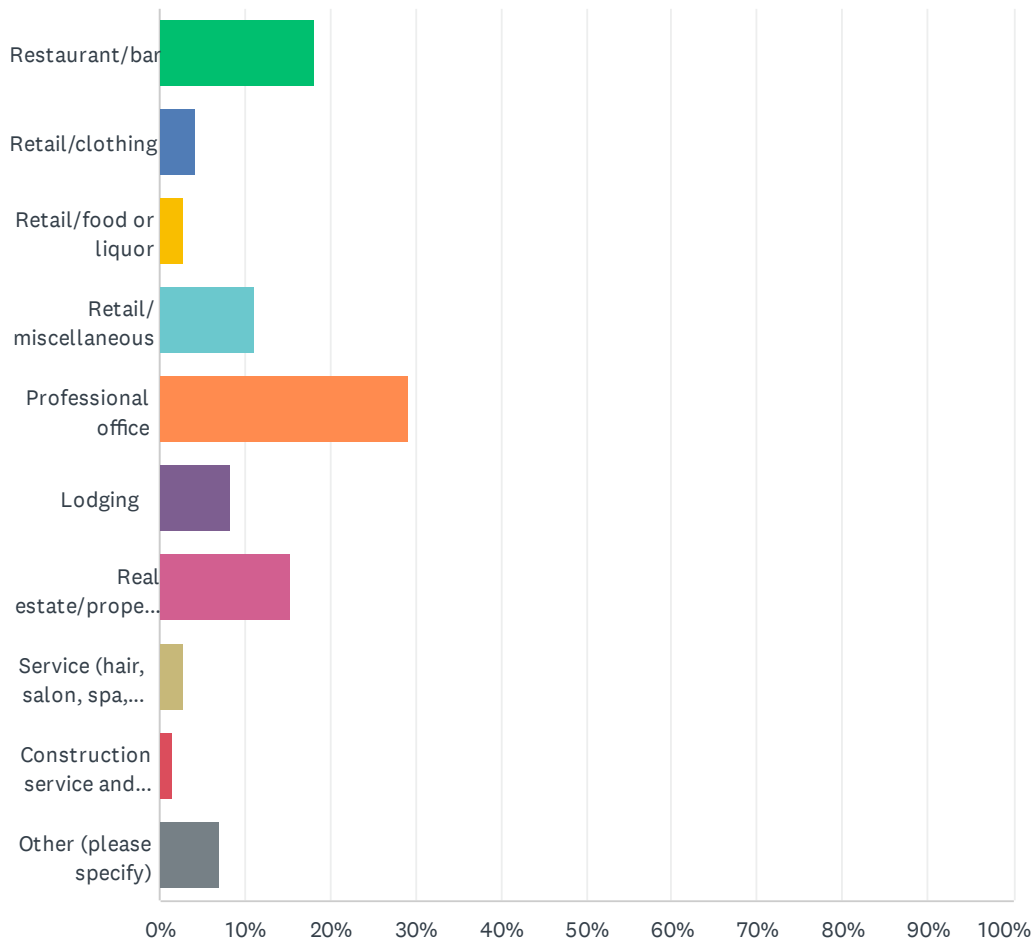
| # | OTHER (PLEASE SPECIFY) | DATE |
|----|--|--------------------|
| 1 | Home office doing work around Summit | 9/19/2022 11:16 PM |
| 2 | My home | 9/19/2022 12:36 PM |
| 3 | Out of house | 9/18/2022 9:17 PM |
| 4 | A ways off Main Street | 9/15/2022 10:11 AM |
| 5 | Virtual | 9/14/2022 4:09 PM |
| 6 | home office | 9/14/2022 3:54 PM |
| 7 | copper mountain | 9/14/2022 11:28 AM |
| 8 | Home | 9/14/2022 11:00 AM |
| 9 | condo rental | 9/14/2022 9:27 AM |
| 10 | Vacation Rental and STR Design/Staging | 9/12/2022 7:46 PM |
| 11 | home | 9/12/2022 1:36 PM |

2022 Frisco Summer Events Survey

| | | |
|----|---------------------------|-------------------|
| 12 | Home Based | 9/11/2022 2:41 PM |
| 13 | Remote | 9/10/2022 9:39 AM |
| 14 | Remote office | 9/9/2022 10:09 AM |
| 15 | Home | 9/9/2022 7:49 AM |
| 16 | Consulting/in homemoffice | 9/9/2022 2:22 AM |
| 17 | School road | 9/8/2022 9:55 PM |
| 18 | Home | 9/8/2022 7:40 PM |
| 19 | Remote | 9/8/2022 6:59 PM |

Q5 Type of business

Answered: 72 Skipped: 361



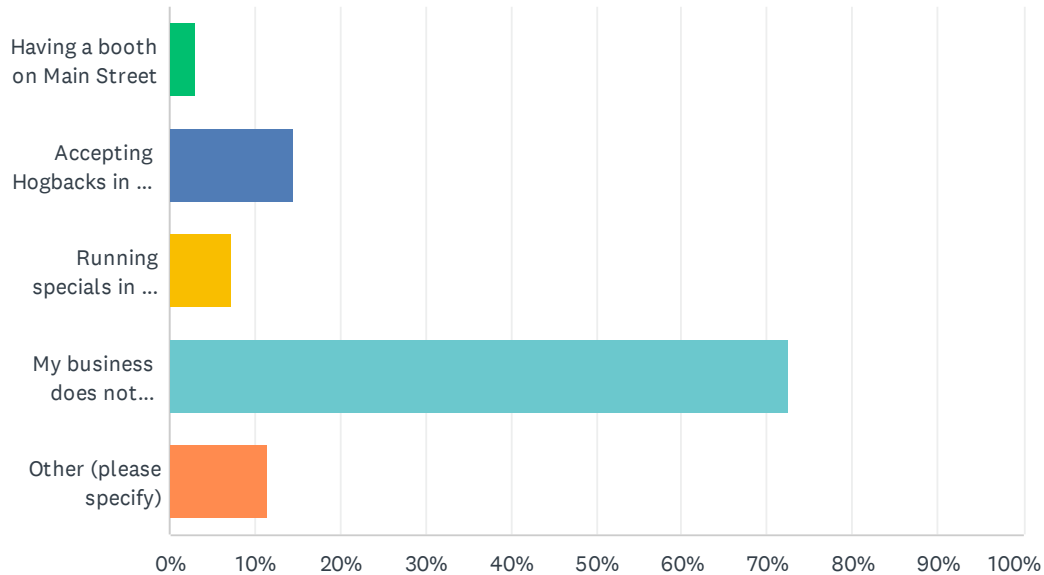
2022 Frisco Summer Events Survey

| ANSWER CHOICES | RESPONSES | |
|--|-----------|----|
| Restaurant/bar | 18.06% | 13 |
| Retail/clothing | 4.17% | 3 |
| Retail/food or liquor | 2.78% | 2 |
| Retail/ miscellaneous | 11.11% | 8 |
| Professional office | 29.17% | 21 |
| Lodging | 8.33% | 6 |
| Real estate/property management company | 15.28% | 11 |
| Service (hair, salon, spa, tattoo, etc.) | 2.78% | 2 |
| Construction service and support | 1.39% | 1 |
| Other (please specify) | 6.94% | 5 |
| TOTAL | | 72 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|--|--------------------|
| 1 | Consulting | 9/15/2022 10:11 AM |
| 2 | Sales agency | 9/14/2022 11:00 AM |
| 3 | Mortgage Broker | 9/11/2022 2:41 PM |
| 4 | Home Service | 9/10/2022 9:39 AM |
| 5 | retail, bar and restaurant, offices, service | 9/9/2022 9:24 AM |

Q6 In 2022, my business participated in the Frisco BBQ Challenge by: (Check all that apply)

Answered: 69 Skipped: 364

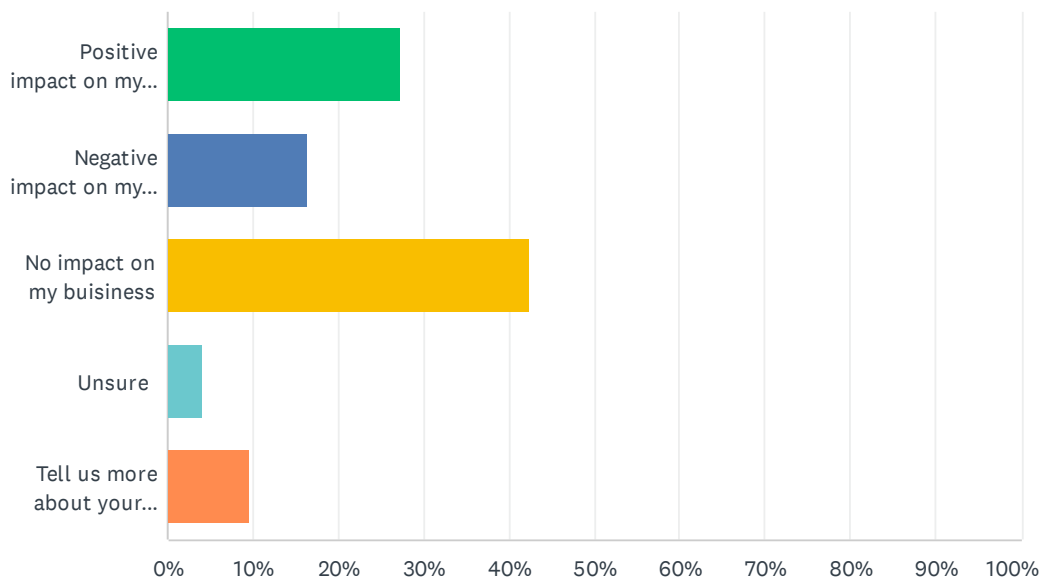


| ANSWER CHOICES | RESPONSES | |
|---|-----------|----|
| Having a booth on Main Street | 2.90% | 2 |
| Accepting Hogbacks in my business | 14.49% | 10 |
| Running specials in my business during that weekend | 7.25% | 5 |
| My business does not participate in this event | 72.46% | 50 |
| Other (please specify) | 11.59% | 8 |
| Total Respondents: 69 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|--|--------------------|
| 1 | Provided chairs to sit in front of our business. | 9/18/2022 12:21 PM |
| 2 | I would love to participate next year! | 9/12/2022 7:46 PM |
| 3 | Did not participate | 9/10/2022 5:12 PM |
| 4 | Open house with hospitality suite for clients and friends. | 9/10/2022 4:47 AM |
| 5 | N/A | 9/9/2022 10:09 AM |
| 6 | Frisco no longer needs to advertise our presence. We are overcrowded with no parking | 9/9/2022 9:49 AM |
| 7 | Volunteering | 9/9/2022 7:49 AM |
| 8 | Inviting people to meet at my business and enjoy the event. | 9/8/2022 6:34 PM |

Q7 I believe that over the two days of the BBQ Challenge the event had a:

Answered: 73 Skipped: 360

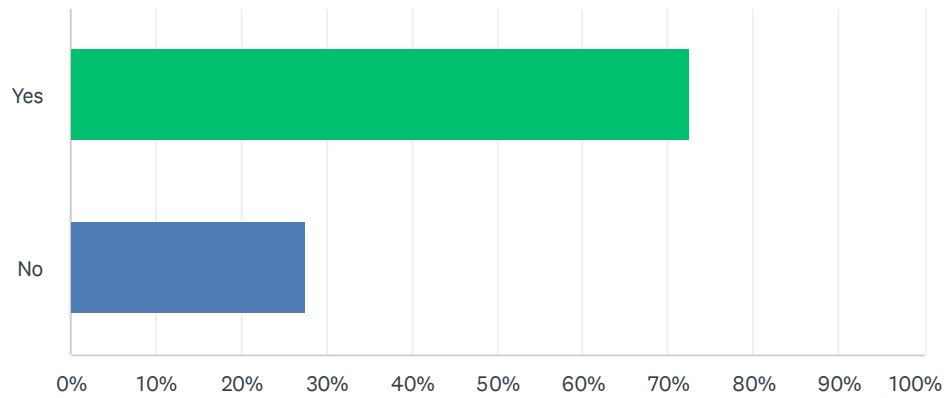


| ANSWER CHOICES | RESPONSES | |
|-----------------------------------|-----------|-----------|
| Positive impact on my business | 27.40% | 20 |
| Negative impact on my business | 16.44% | 12 |
| No impact on my business | 42.47% | 31 |
| Unsure | 4.11% | 3 |
| Tell us more about your answer... | 9.59% | 7 |
| TOTAL | | 73 |

| # | TELL US MORE ABOUT YOUR ANSWER... | DATE |
|---|---|-------------------|
| 1 | The BBQ challenge takes away business from my business. It should be moved to shoulder season. Fall preferably. | 9/18/2022 7:51 PM |
| 2 | My rental in Lake Forest has been closed down by fire dept the last 8 months for repairs to sprinkler systems | 9/12/2022 7:46 PM |
| 3 | Did not attend the event, but the children in the neighborhood enjoyed the venue | 9/9/2022 10:09 AM |
| 4 | See below | 9/9/2022 9:49 AM |
| 5 | The mess was awful and vendors tried to use the buildings water | 9/9/2022 8:22 AM |
| 6 | We close for this weekend and used to enjoy it. We consider it a great event for the community. | 9/8/2022 7:10 PM |
| 7 | Positive, but it was very small as for all the BBQ (there wasn't much BBQ at a BBQ event) | 9/8/2022 6:48 PM |

Q8 Did you attend the 2022 Frisco BBQ Challenge?

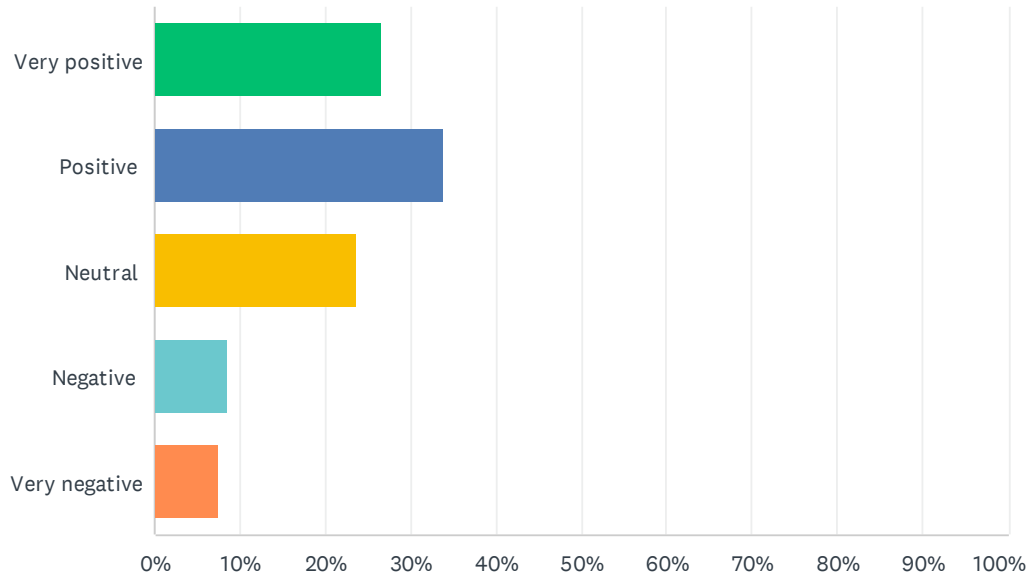
Answered: 386 Skipped: 47



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Yes | 72.54% | 280 |
| No | 27.46% | 106 |
| TOTAL | | 386 |

Q9 What impact do you think the 2022 Frisco BBQ Challenge had on the community?

Answered: 365 Skipped: 68



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Very positive | 26.58% | 97 |
| Positive | 33.97% | 124 |
| Neutral | 23.56% | 86 |
| Negative | 8.49% | 31 |
| Very negative | 7.40% | 27 |
| TOTAL | | 365 |

| # | TELL US MORE ABOUT YOUR ANSWER... | DATE |
|----|--|--------------------|
| 1 | I don't eat meat and the shrimp and corn guys were missing. | 9/22/2022 7:41 PM |
| 2 | Too crowded | 9/22/2022 11:54 AM |
| 3 | This event has too big of footprint on our community | 9/22/2022 11:14 AM |
| 4 | Too many people | 9/22/2022 9:07 AM |
| 5 | It's too crowded. | 9/22/2022 8:58 AM |
| 6 | A great event idea to support the local community and draw in outside people | 9/20/2022 3:46 PM |
| 7 | Brings Money to the town and adds to the town. | 9/20/2022 11:28 AM |
| 8 | It was fun, lots of people in attendance. | 9/20/2022 10:04 AM |
| 9 | It's tone of those events we all dread every year. | 9/20/2022 9:53 AM |
| 10 | I did not attend the event but can say that it was a nightmare around my house. There has to | 9/20/2022 9:45 AM |

2022 Frisco Summer Events Survey

| | | |
|----|--|--------------------|
| | be a way to get the tourists out of our neighborhoods. It's too crowded. | |
| 11 | The BBQ and the 4th bring a different class of people to the county. Most are completely wasted and I'm surprised their cars even made the journey here without breaking down. | 9/20/2022 9:30 AM |
| 12 | It was so crowded that we left and wasted the hog backs that we had. | 9/20/2022 9:21 AM |
| 13 | We purposely plan our vacations around these events so we are out of town when they happen. There are simply too ,any people. It was alright when they were staying in hotels but now our neighborhoods are unbearably crowded with dirty ass tourists. | 9/20/2022 9:14 AM |
| 14 | It didn't seem as crowded as in previous years - that's a plus. | 9/20/2022 8:55 AM |
| 15 | Insufficient amount of vendors. | 9/20/2022 8:25 AM |
| 16 | its an incredible local social event and brings some great diversity to the community. | 9/20/2022 8:05 AM |
| 17 | Lame. I've attended event since inception. It's gotten very lame w lack of vendors. | 9/20/2022 8:03 AM |
| 18 | Bringing people to town in fun and creative ways can be beneficial. That said, I feel we miss the mark with the BBQ challenge. It always feels like a forced, unnatural fit for our community. | 9/20/2022 6:53 AM |
| 19 | Way too crowded. Lines for food too long. We just left and went home. Really felt touristy in a bad way. | 9/20/2022 6:29 AM |
| 20 | Brings in a lot of business to the whole county and brings locals together as well | 9/19/2022 11:01 PM |
| 21 | We always enjoy bbq challenge, we lived having it back! | 9/19/2022 10:32 PM |
| 22 | Blocks access to businesses and thru traffic | 9/19/2022 10:30 PM |
| 23 | changing it up to invite less people and not make it family friendly made it undesirable for alot of families and bbq vendors alike | 9/19/2022 9:53 PM |
| 24 | One of my, and many other Summit County locals favorite event. The unofficial start of summer in the mountains. | 9/19/2022 2:07 PM |
| 25 | Brought people into the town | 9/19/2022 11:25 AM |
| 26 | We have been so bummed to see family friendly events slowly removed from Frisco. We fell in love with the BBQ Fest 7 years ago and our family loved to enjoy the whole day. Our extended family would book rentals and stay the weekend, my brother once entered the competition - we have such fond memories of all the kid friendly activities from bounce houses to the water balls, etc. We didn't even bother coming up this weekend, with the "back to basics" marketing, it continues to feel like the county is taking so much family fun out of the events. We love Frisco! But have been disappointed. | 9/19/2022 10:21 AM |
| 27 | The music and seeing the community was great! The lack of food was a disappointment. We could barely spend the tickets we bought. | 9/19/2022 9:54 AM |
| 28 | I think it is positive for the attendees, but possibly negative for other community members who do not wish to attend (traffic interruptions, noise, congestion, etc.) | 9/19/2022 9:23 AM |
| 29 | BBQ is a great event for the Frisco community. | 9/19/2022 9:10 AM |
| 30 | Too crowded | 9/19/2022 8:44 AM |
| 31 | There are way too many people | 9/19/2022 8:30 AM |
| 32 | There were too many tourists and people. It's just another scummit drunkfest. | 9/19/2022 7:41 AM |
| 33 | We are year round contributors to Frisco's economy, our business mail box is there and have attended several over the years. | 9/19/2022 7:39 AM |
| 34 | I don't live in Frisco, so not sure. I would imagine people spend money | 9/19/2022 6:33 AM |
| 35 | The lines were extremely long. | 9/19/2022 4:34 AM |
| 36 | Need way more | 9/18/2022 10:20 PM |
| 37 | It really hurt when so many vendor/competitors bail at the last minute and make it very hard to get bbq before it runs out. | 9/18/2022 10:04 PM |

2022 Frisco Summer Events Survey

| | | |
|----|--|-------------------|
| 38 | Expensive vendors | 9/18/2022 9:29 PM |
| 39 | The event brings people into town but locals seem less interested. | 9/18/2022 9:08 PM |
| 40 | It brings tourist to our community who are here for the weekend and visit local restaurants, bars, and other businesses in Frisco and spend money. | 9/18/2022 8:43 PM |
| 41 | The challenge brings people to the community who's values do not align with most residents and is far from a sustainable event. It is also put on during a time that would otherwise be much busier for the community additionally bringing in Coors is an insult to a community with great breweries. | 9/18/2022 7:51 PM |
| 42 | The BBQ challenge is only good when it's on the competition circuit. | 9/18/2022 6:17 PM |
| 43 | Brings the community together | 9/18/2022 4:43 PM |
| 44 | What's with all the trash? Seriously, it was embarrassing to learn how many tens of thousands of dollars are spent on trash alone. | 9/18/2022 4:35 PM |
| 45 | Heard a lot of feedback from local businesses owners about negative impact, and from attendees about long lines and waits. | 9/18/2022 3:34 PM |
| 46 | The BBQ challenge brought a lot of people to Frisco and we saw a big uptick in sales during that weekend. I can't decide if the event needs more vendors to accommodate the crowds or if it needs to be a ticketed event, but the crowds and lines were overwhelming to myself and to visitors of the event. I missed the firefighter cookoff and some of the firefighters that I work with in Breck asked me why the challenge wasn't happening this year. It's a fun activity that brings together a few different agencies that don't get to interact with each other in a "fun atmosphere" very often. | 9/18/2022 3:30 PM |
| 47 | It was good for community but way too crowded. Took at least 30 min to get one BBQ sample. Wasn't worth it to go to more than 1 BBQ vendor | 9/18/2022 3:22 PM |
| 48 | Gets really crowded, and some areas started to become political | 9/18/2022 2:46 PM |
| 49 | The limits the town of Frisco put on the BBQ fest were atrocious. Let it go back to what it was pre covid | 9/18/2022 2:36 PM |
| 50 | It was less crowded than years past which was a refreshing change from massive crowds and lines. | 9/18/2022 1:02 PM |
| 51 | I love how many visitors this event brings to town. Especially visitors that might not otherwise visit! | 9/18/2022 9:48 AM |
| 52 | If Frisco was attempting to host a Mexican Street Food day, it succeeded. | 9/18/2022 8:01 AM |
| 53 | Previous challenges were getting too big and out of hand. This was a great size. | 9/18/2022 7:09 AM |
| 54 | chatted with many visitors while in lines but the disappointment from vendors running out of food i think left some people that came from far away with a negative vibe | 9/18/2022 7:09 AM |
| 55 | I enjoyed the chef demos and the food was tasty. | 9/18/2022 3:33 AM |
| 56 | Line is long | 9/17/2022 9:30 PM |
| 57 | Lots of money spent in the area | 9/17/2022 9:29 PM |
| 58 | It brought people and hopefully revenue to town for rentals and food. | 9/17/2022 7:44 PM |
| 59 | Ran out of food and people were upset | 9/17/2022 6:30 PM |
| 60 | When we went there were very few booths open. Those that were the lines were outrageous. It was probably 11am on Saturday when we attended | 9/17/2022 6:15 PM |
| 61 | However,, would love to see more events for the kids. | 9/17/2022 4:44 PM |
| 62 | Bring back the old BBQ challenge. | 9/17/2022 4:13 PM |
| 63 | Seemed like a lot of people attended...Other than that not being a resident I can't really comment... | 9/17/2022 3:57 PM |
| 64 | Not enough vendors long lines expensive | 9/17/2022 3:09 PM |

2022 Frisco Summer Events Survey

| | | |
|----|---|--------------------|
| 65 | Vendors ran out of food early. Whatever was available had long waiting lines...after 30 minutes of disappointment we went home. | 9/17/2022 2:13 PM |
| 66 | Unhappy, Paid for tickets to purchase Bar B Q and no food left. Selling tickets for food that is not available is not a welcoming experience, nor does it create positive customer reviews. I may bypass it entirely next time! | 9/17/2022 11:06 AM |
| 67 | Had covid! | 9/16/2022 7:15 PM |
| 68 | Brings in a lot of tourist and locals in a party atmosphere. | 9/16/2022 4:38 PM |
| 69 | Having been to BBQ challenges in past years, the 2022 challenge offered fewer options. | 9/16/2022 8:43 AM |
| 70 | People love these events. | 9/15/2022 5:51 PM |
| 71 | This year We left town that weekend knowing that in the past it was just too crazy. Don't know what this year was like. | 9/15/2022 12:43 PM |
| 72 | Wonderful to get residents and visitors together and enjoying themselves. | 9/15/2022 10:11 AM |
| 73 | BBQ brings people to town and locals out at least early in the event | 9/15/2022 7:17 AM |
| 74 | I think the bbq has lost some of the original appeal. I think the monetary impact is positive, however the over crowding has lessened the desire to attend. | 9/15/2022 7:07 AM |
| 75 | Any large gathering seems to have a bit of negative. | 9/15/2022 6:59 AM |
| 76 | People seem to really enjoy the BBQ. That is one of our slowest weekends. | 9/14/2022 9:58 PM |
| 77 | Was very happy to see the BBQ return finally. Great event but NOT enough food vendors and very long lines. Please fix that problem for next summer. | 9/14/2022 5:00 PM |
| 78 | Have attended in the past - would assume this year equally positive. | 9/14/2022 4:15 PM |
| 79 | The most it does for the overall community is it gives some financial boost to Frisco government. Don't see how it really helps or enhances the overall community. | 9/14/2022 4:12 PM |
| 80 | I love this event. However there didn't seem to be as many vendors this year. | 9/14/2022 4:09 PM |
| 81 | It was so fun to have it back. The lines were terrible due to many vendors cancelling. | 9/14/2022 3:54 PM |
| 82 | The food was great but there weren't places to sit and enjoy the food. | 9/14/2022 3:44 PM |
| 83 | The lines were long. Got food elsewhere. | 9/14/2022 3:39 PM |
| 84 | It was nice to have people back in town after Covid. | 9/14/2022 12:23 PM |
| 85 | I think the event did a great job at bringing people out to town. It was nice to see people out and about and the resulting business that it brought to Main Street. | 9/14/2022 12:03 PM |
| 86 | The food wasn't ready as advertised. There was also a very limited amount of food, limes were extremely long and the food was so expensive. | 9/14/2022 11:20 AM |
| 87 | It was awful. Not enough vendors/ sold out. Super long lines and drunk people everywhere | 9/14/2022 11:14 AM |
| 88 | it was a great time to reconnect following covid. | 9/14/2022 11:04 AM |
| 89 | Many ran out of food. Long lines. | 9/14/2022 11:00 AM |
| 90 | brought visitors to the county who then used the businesses of the area | 9/14/2022 10:57 AM |
| 91 | I really believe this is a great event, I also believe that it causes major congestion and feel it would make more sense to host it at the Marina with some bandstands and activities on main street. | 9/14/2022 10:54 AM |
| 92 | People were there to have a good time and it was a fun event. | 9/14/2022 10:50 AM |
| 93 | it's a space for community and fun | 9/14/2022 10:30 AM |
| 94 | Lots of visitors but not enough food vendors for all the people. Most bbq vendors ran out of food quickly. | 9/14/2022 10:19 AM |
| 95 | Great event. Loved it. Loved the renewed focus. Event Coordinator did a great job. | 9/14/2022 10:02 AM |

2022 Frisco Summer Events Survey

| | | |
|-----|--|--------------------|
| 96 | It not only brings the community together, it attracts visitors that come back for it year after year | 9/14/2022 9:54 AM |
| 97 | The lower amount of vendors (I do understand many dropped out at last minute) cause for unreasonably long lines. Also seemingly higher stress to those vendors considering how often there were sold out signs and therefore closed vendors. | 9/14/2022 9:44 AM |
| 98 | It is one of the best summit county activities. Every time I go - I end up going back to Frisco restaurants & business much more often. IIBBQ gets me there & then I come back to Frisco a lot. | 9/14/2022 9:44 AM |
| 99 | Either do it completely like it was or end the event. We have kids and they have always enjoyed the kid events that you have. | 9/14/2022 9:27 AM |
| 100 | Lines were long for food but the music was great and it was fun to see everyone out on Main Street | 9/14/2022 9:27 AM |
| 101 | I was not here in June. | 9/13/2022 3:28 PM |
| 102 | Bring it back in full glory! | 9/13/2022 12:19 PM |
| 103 | hopefully great for local businesses and restaurants | 9/13/2022 11:13 AM |
| 104 | Need more food vendors | 9/13/2022 11:08 AM |
| 105 | I thoroughly enjoyed the shift in focus to smaller event, focused on BBQ and community rather than all of the carnival stuff. Only complaint was the smaller number of BBQ vendors, but understand that may be beyond control. | 9/13/2022 6:48 AM |
| 106 | Positive but lines were VERY long at all the booths and noticed many booths not opened at the time you were supposed to be able to get BBQ. | 9/12/2022 9:57 PM |
| 107 | Great local event for locals. Appreciated getting back to the basics. | 9/12/2022 9:45 PM |
| 108 | It was a positive & friendly event | 9/12/2022 3:50 PM |
| 109 | Need to make the cell service work when that many people are in town. | 9/12/2022 7:48 AM |
| 110 | It obviously brought many tourists which is good but could have been better run which might have made more people return. | 9/12/2022 7:28 AM |
| 111 | Liked the scale back to a smaller venue | 9/12/2022 7:18 AM |
| 112 | Need more vendors | 9/11/2022 2:50 PM |
| 113 | This event is so large and loud we leave town to avoid it. It has nothing to do with the vibe of Frisco. We find trash all over town weeks afterward. The people who travel to participate are often rude and disrespectful of our community and land. | 9/11/2022 2:48 PM |
| 114 | We also checkout local stores. | 9/11/2022 2:32 PM |
| 115 | This is the event that we entice out of state family and friends to come and visit us! | 9/11/2022 9:46 AM |
| 116 | There were not enough food vendors and lines were very long... | 9/11/2022 8:11 AM |
| 117 | Has to go back to pre Covid scale. All these events need to be done big and right or not at all | 9/10/2022 4:45 PM |
| 118 | I don't think it was as fun as years past. Nothing to do for children or family entertainment. Previous years also had better musical acts. | 9/10/2022 4:18 PM |
| 119 | Need to work with Denver and make sure they aren't doing theirs same weekend. Takes away from vendors | 9/10/2022 4:00 PM |
| 120 | Was better in the past! | 9/10/2022 9:30 AM |
| 121 | Great community event and brings a lot of people to downtown. | 9/9/2022 9:59 PM |
| 122 | I really appreciate that it was scaled back this year. I would like to keep it this way for upcoming years. It was plenty, thank you. | 9/9/2022 5:47 PM |
| 123 | There were so many tents.....and no food. I think the could have prepared better for the demand | 9/9/2022 4:32 PM |

2022 Frisco Summer Events Survey

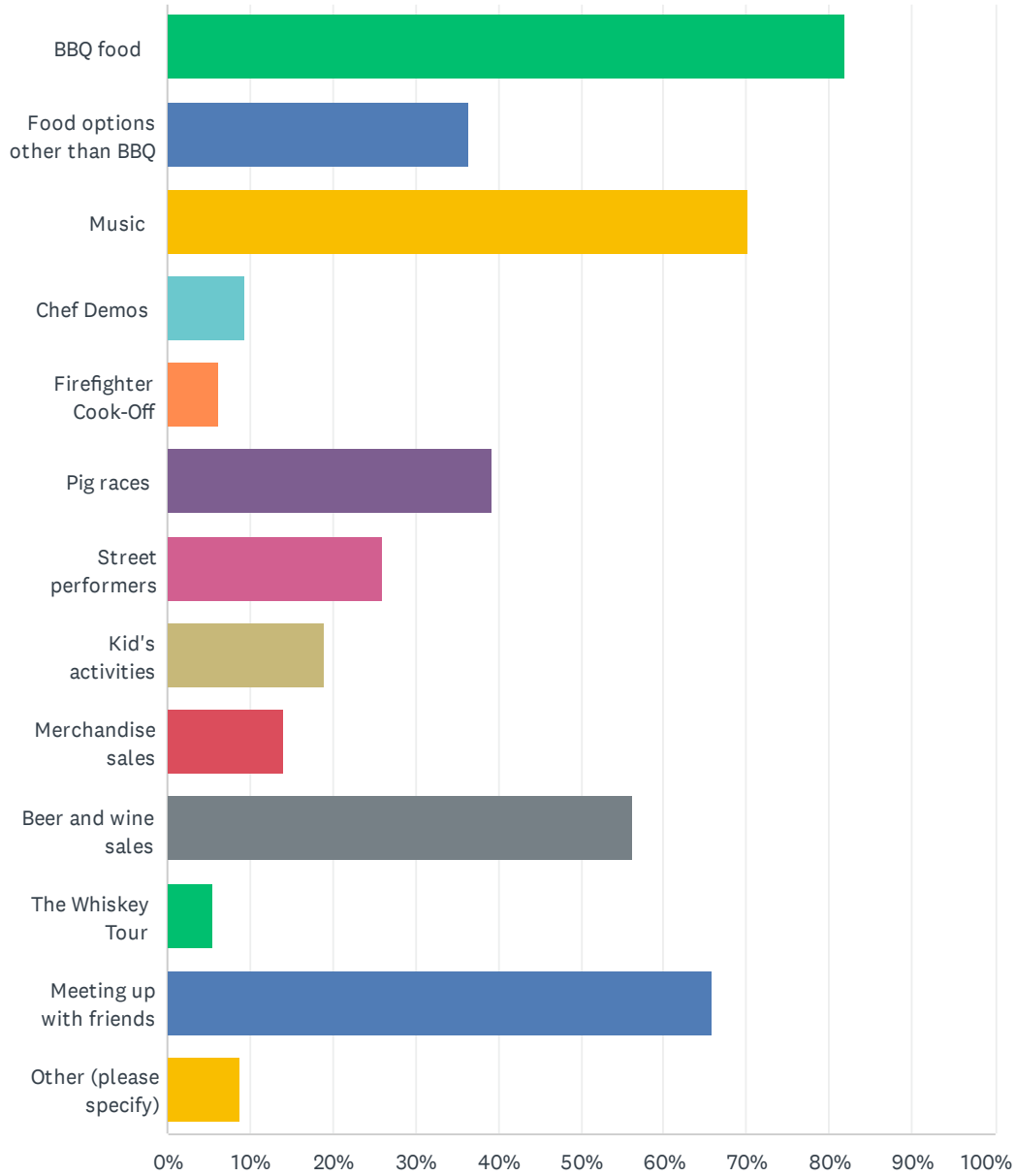
| | | |
|-----|---|-------------------|
| 124 | It wasn't overcrowded. | 9/9/2022 3:15 PM |
| 125 | We attended prior to the pandemic. | 9/9/2022 12:53 PM |
| 126 | Too many people, not enough vendors. Unhappy locals and business owners | 9/9/2022 12:41 PM |
| 127 | Too much emphasis on more visitation at the expense of community. | 9/9/2022 10:09 AM |
| 128 | We usually volunteer at the BBQ. The event was not as large or well attended pre-pandemic. | 9/9/2022 9:52 AM |
| 129 | Smoke, no parking, NOT Frisco clientele, blocked business, not there to shop, low rent attendees, no Main Street seating, filth on sidewalks——take it to Whole Foods area. block off their businesses for a change. | 9/9/2022 9:49 AM |
| 130 | I heard from my neighbors in Silverthorne how much they enjoyed it. Especially the "non-carnival" aspect. They were however disappointed by the vendors running out of food and the long lines and crowds. But overall they had fun. Several said they ended up eating in a restaurant that they hadn't been to before. | 9/9/2022 9:45 AM |
| 131 | really a disaster, bad food for high prices, long lines, unhappy visitors and locals stuck with worthless tickets, bad beer, bad everything, too bad for Frisco | 9/9/2022 9:24 AM |
| 132 | We had guests visit Summit Co because of the BBQ Challenge | 9/9/2022 8:59 AM |
| 133 | Brought many visitors to town; added a fun event for town residents as well. | 9/9/2022 8:59 AM |
| 134 | best weekend of the year in Frisco | 9/9/2022 8:41 AM |
| 135 | I felt there was a feeling of relief to see the Town back to a semblance of normal. | 9/9/2022 8:32 AM |
| 136 | I think people enjoy this event and it's part of Frisco and should continue! | 9/9/2022 8:03 AM |
| 137 | An opportunity to gather over food and fun | 9/9/2022 7:46 AM |
| 138 | Unhealthy food, disruption in neighborhood | 9/9/2022 7:45 AM |
| 139 | This event is not good. | 9/9/2022 7:14 AM |
| 140 | The crowds were pretty big and lines long, but it's always fun having a special weekend in town. | 9/9/2022 6:59 AM |
| 141 | Look forward to it every year | 9/9/2022 6:30 AM |
| 142 | Too few vendors. Long lines. Vendors ran out of food. It used to be wonderful but another Frisco event that has been ruined. I got tired of waiting in lines only to find more food wasn't available for a few hours. I was thirsty and hungry and went home to eat. | 9/9/2022 6:26 AM |
| 143 | Great event. Long lines. | 9/9/2022 6:15 AM |
| 144 | I | 9/9/2022 6:14 AM |
| 145 | The BBQ challenge used to be like a town party where all the locals would gather and celebrate summer and good food. Now it is overpriced, not that great of food, clogs our roads and is packed full of tourists instead. | 9/9/2022 5:48 AM |
| 146 | Didn't attend | 9/9/2022 5:24 AM |
| 147 | Don't know if this event is helpful to the business community, but it is definitely not one enjoy. We normally enjoy BBQ but didn't like the food in the past, so we didn't go this year. | 9/9/2022 2:32 AM |
| 148 | Enough people are exposed to Frisco and there is no need for special events. Events in Frisco should be focused on locals then visitors will also want to participate. | 9/9/2022 2:22 AM |
| 149 | I thought it was a much watered down event. Lines were long to get tickets. Watched the pig races and then went to Prosit. | 9/9/2022 12:08 AM |
| 150 | I think there could be more support for local schools, clubs, etc. | 9/8/2022 10:39 PM |
| 151 | The crowds were too big for the number of vendors. The vendors all seem to be sold out and the lines were too long | 9/8/2022 10:15 PM |
| 152 | Smaller event focused on Frisco was much better. I liked that the town was not overrun by thousands of drunk tourists. | 9/8/2022 10:01 PM |

2022 Frisco Summer Events Survey

| | | |
|-----|--|------------------|
| 153 | The music is always a big plus. I run into folks I haven't seen in a while. Some since the last BBQ! | 9/8/2022 9:59 PM |
| 154 | I plan my return to Frisco to coincide with the BBQ Festival. I find it to be a wonderful kick off to the Summer. | 9/8/2022 9:08 PM |
| 155 | Some locals and some tourists love the BBQ. I had several complaints about booths running out of food after waiting in long lines. Some of us feel we have enough tourists in town without creating more congestion. | 9/8/2022 8:28 PM |
| 156 | Lots of attendees, and everyone seemed to be having a good time. | 9/8/2022 8:23 PM |
| 157 | Fun, food, and pig races! | 9/8/2022 8:12 PM |
| 158 | I liked the feel this year. More of a local event. | 9/8/2022 8:04 PM |
| 159 | I think it brought so many people to frisco but...I felt it was way too crowded, lines were long and \$\$\$. | 9/8/2022 7:50 PM |
| 160 | We do not need Main St events | 9/8/2022 7:40 PM |
| 161 | Did not attend. | 9/8/2022 7:29 PM |
| 162 | I believe that there were not nearly enough vendors to support the crowds due to a late decision to participate in the event. | 9/8/2022 7:10 PM |
| 163 | It is a fun event but the lines were not manageable and the vendors didn't have enough food. The selling of the tickets were flawed because once you realized you didn't have enough tickets for what you wanted you already stood in line for an hour and couldn't purchase more from the vendor. | 9/8/2022 7:06 PM |
| 164 | We live in a resort community. Events are a great experience for our summer visitors. | 9/8/2022 6:58 PM |
| 165 | Against towns strategic policies? This is the biggest glutinous wasteful event in town. | 9/8/2022 6:49 PM |
| 166 | Heard a lot of complaints about the number of actual BBQ vendors | 9/8/2022 6:48 PM |
| 167 | Sad to see this event lose money for the town. | 9/8/2022 6:45 PM |
| 168 | It was a big let down. Not enough vendors, not enough food. | 9/8/2022 6:44 PM |
| 169 | Socializing and the senior margarita both was fun but the food was not that great. | 9/8/2022 6:40 PM |

Q10 What activities have you typically participated in at the BBQ Challenge? Check all that apply.

Answered: 354 Skipped: 79



2022 Frisco Summer Events Survey

| ANSWER CHOICES | RESPONSES | |
|-----------------------------|-----------|-----|
| BBQ food | 81.92% | 290 |
| Food options other than BBQ | 36.44% | 129 |
| Music | 70.06% | 248 |
| Chef Demos | 9.32% | 33 |
| Firefighter Cook-Off | 6.21% | 22 |
| Pig races | 39.27% | 139 |
| Street performers | 25.99% | 92 |
| Kid's activities | 18.93% | 67 |
| Merchandise sales | 14.12% | 50 |
| Beer and wine sales | 56.21% | 199 |
| The Whiskey Tour | 5.65% | 20 |
| Meeting up with friends | 65.82% | 233 |
| Other (please specify) | 8.76% | 31 |
| Total Respondents: 354 | | |

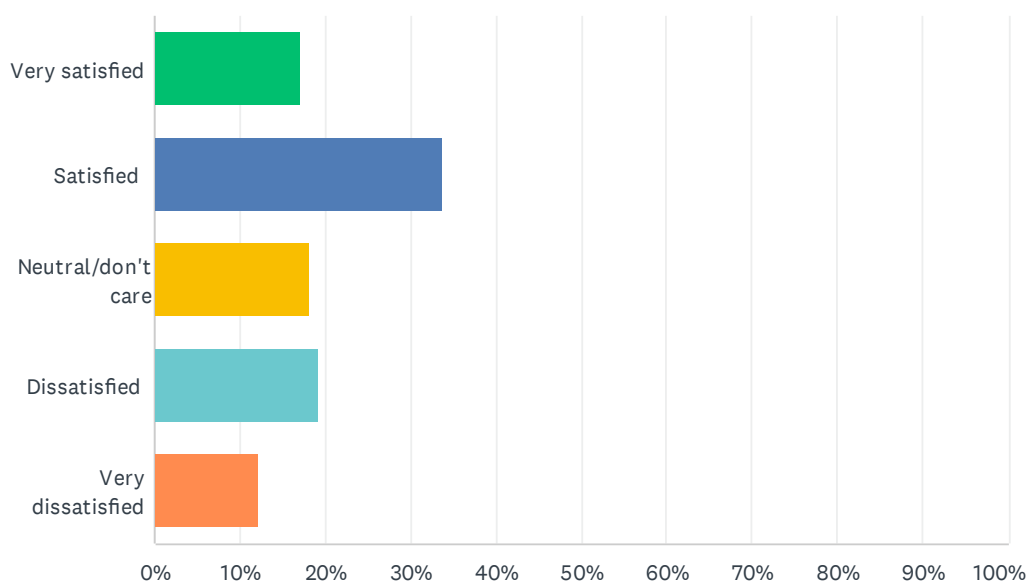
| # | OTHER (PLEASE SPECIFY) | DATE |
|----|--|--------------------|
| 1 | I try not to attend unless my wife makes me. | 9/20/2022 9:30 AM |
| 2 | I volunteer at the event. | 9/20/2022 9:24 AM |
| 3 | We leave | 9/20/2022 9:14 AM |
| 4 | volunteering w/ HC3 | 9/19/2022 9:23 AM |
| 5 | I try to avoid it | 9/19/2022 8:30 AM |
| 6 | We avoid it and leave town. | 9/19/2022 7:41 AM |
| 7 | So many beers | 9/18/2022 10:20 PM |
| 8 | Straight up vibing | 9/18/2022 4:35 PM |
| 9 | I love the Bacon Burner 6k | 9/18/2022 2:49 PM |
| 10 | I have volunteered for several years | 9/18/2022 12:13 PM |
| 11 | I usually leave town that weekend. Photos look like a Covid spreader but nobody seems to care. | 9/17/2022 2:04 PM |
| 12 | This was in past years, not 2022 | 9/15/2022 12:43 PM |
| 13 | Haven't gone | 9/15/2022 6:59 AM |
| 14 | I am not able to attend as we have no extra help and would have to close our business in order to attend. | 9/14/2022 9:58 PM |
| 15 | Very fun event. | 9/14/2022 1:17 PM |
| 16 | My home overlooks Main Street, so we sat out on the balcony and enjoyed the people watching and festivities. | 9/14/2022 12:03 PM |
| 17 | Not eating, at least not this year. Lines too long. | 9/14/2022 11:17 AM |
| 18 | competed w/Summit Smokers (local BBQ team) | 9/14/2022 10:02 AM |

2022 Frisco Summer Events Survey

| | | |
|----|--|--------------------|
| 19 | Bacon Burner 6k | 9/13/2022 6:48 AM |
| 20 | Have not yet attended | 9/12/2022 7:46 PM |
| 21 | 6K race | 9/12/2022 3:50 PM |
| 22 | helped in senior booth | 9/10/2022 10:03 AM |
| 23 | None | 9/9/2022 2:49 PM |
| 24 | N/A | 9/9/2022 10:09 AM |
| 25 | None | 9/9/2022 9:49 AM |
| 26 | None, we don't attend | 9/9/2022 5:40 AM |
| 27 | Nome | 9/9/2022 2:22 AM |
| 28 | I volunteer at the SCSC Margarita booth. Great way to see Frisco friends and raise money for the SCSC. | 9/8/2022 9:08 PM |
| 29 | None | 9/8/2022 8:17 PM |
| 30 | Tried to get food but the lines were too long and most vendors didn't have enough food | 9/8/2022 6:49 PM |
| 31 | Margarita booth volunteering | 9/8/2022 6:40 PM |

Q11 Overall, how satisfied were you with the 2022 Frisco BBQ Challenge?

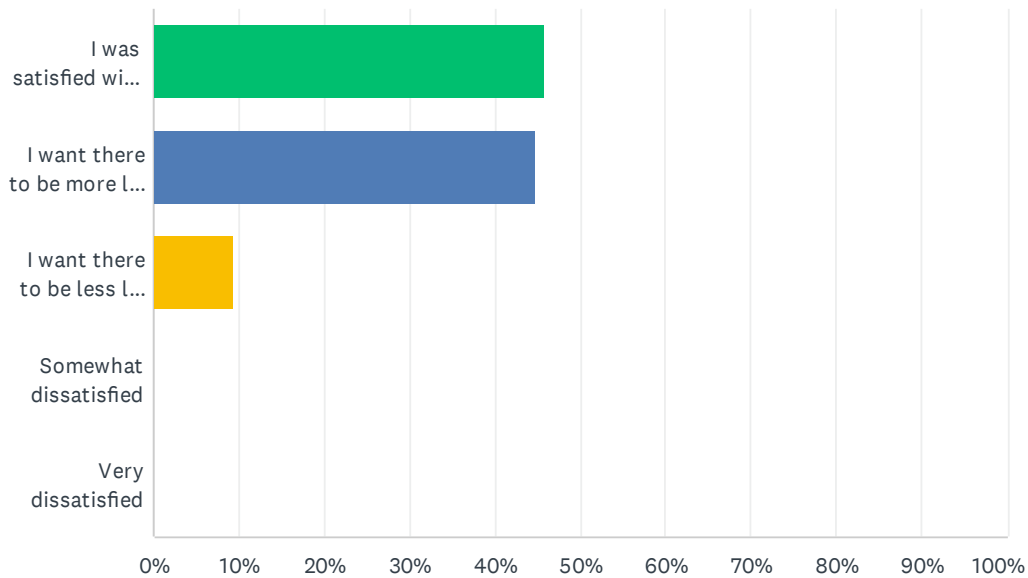
Answered: 348 Skipped: 85



| ANSWER CHOICES | RESPONSES | |
|--------------------|-----------|-----|
| Very satisfied | 16.95% | 59 |
| Satisfied | 33.62% | 117 |
| Neutral/don't care | 18.10% | 63 |
| Dissatisfied | 19.25% | 67 |
| Very dissatisfied | 12.07% | 42 |
| TOTAL | | 348 |

Q12 How satisfied were you with the amount of live music at the event?

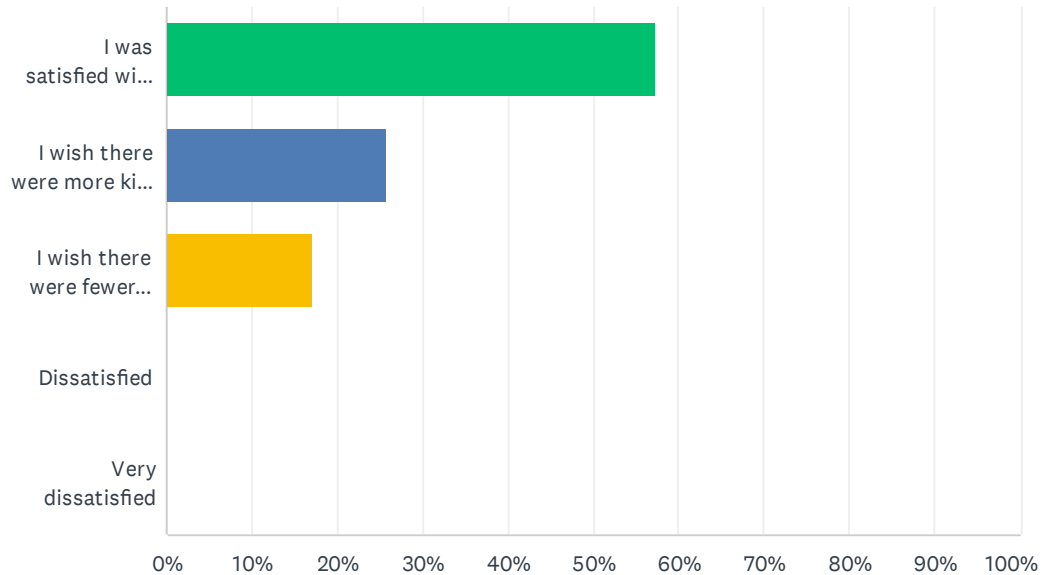
Answered: 329 Skipped: 104



| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----|
| I was satisfied with the amount of live music | 45.90% | 151 |
| I want there to be more live music | 44.68% | 147 |
| I want there to be less live music | 9.42% | 31 |
| Somewhat dissatisfied | 0.00% | 0 |
| Very dissatisfied | 0.00% | 0 |
| TOTAL | | 329 |

Q13 How satisfied were you with the amount of kids' activities at the event?

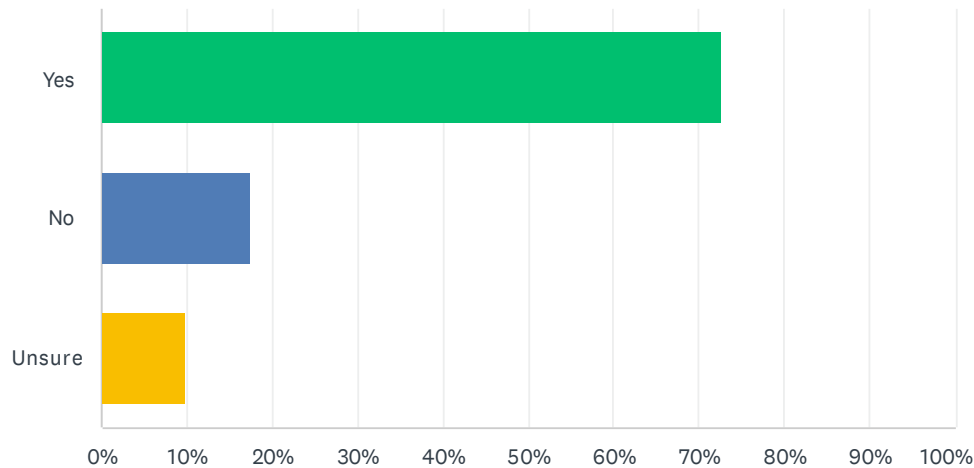
Answered: 288 Skipped: 145



| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----|
| I was satisfied with the amount of kids' events | 57.29% | 165 |
| I wish there were more kids' events | 25.69% | 74 |
| I wish there were fewer kids' events | 17.01% | 49 |
| Dissatisfied | 0.00% | 0 |
| Very dissatisfied | 0.00% | 0 |
| TOTAL | | 288 |

Q14 Would you like to see the BBQ event return to Frisco in 2023?

Answered: 371 Skipped: 62



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Yes | 72.78% | 270 |
| No | 17.52% | 65 |
| Unsure | 9.70% | 36 |
| TOTAL | | 371 |

| # | OTHER (PLEASE SPECIFY) | DATE |
|----|---|--------------------|
| 1 | It's just too much | 9/20/2022 9:21 AM |
| 2 | My family comes up from the front range every year for this event, they were extremely disappointed. If Frisco cannot organize this event better, we will not attend. | 9/20/2022 8:25 AM |
| 3 | I think a rebranded non BBQ type event would be ideal. | 9/20/2022 6:53 AM |
| 4 | This was the one annual event that attracted us to come to frisco every year that we looked forward to. Great bbq, music and a fun family friendly event. | 9/19/2022 9:53 PM |
| 5 | Would be nice if it was picked up quicker and grease/trash off the streets asap after. | 9/19/2022 3:15 PM |
| 6 | Yes! With a return on valuing the fun, kid friendly aspects that go along with the event. | 9/19/2022 10:21 AM |
| 7 | For the music and community yes but not if there is not food available for purchase at a BBQ | 9/19/2022 9:54 AM |
| 8 | This festival is tired.. time for something new | 9/19/2022 9:20 AM |
| 9 | It's a yearly tradition that should be continued. I've gone most years since the early 2000s | 9/19/2022 6:59 AM |
| 10 | needed more places to buy the bbq from since lines were hour plus long | 9/18/2022 11:14 PM |
| 11 | Bullshit party more | 9/18/2022 10:20 PM |
| 12 | If possible have back up vendors/competitors to invite if people start bailing on the event so their is plenty of bbq and not have 40 minutes lines. | 9/18/2022 10:04 PM |
| 13 | We live in Frisco from May through October and enjoy coming into town for shopping and dining, festivals and concerts, however the BBQ is not appealing to us. | 9/18/2022 9:08 PM |

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| | | |
|----|--|--------------------|
| 14 | I liked that it was Friday and Saturday and I was pleased with how quickly it was cleaned up. Glad it didn't run into Sunday | 9/18/2022 2:49 PM |
| 15 | Frisco is becoming a high alcohol and marijuana mountain town, and that is sad. | 9/18/2022 10:34 AM |
| 16 | Make it smaller and only allow BBQ vendors to be there. Stop promoting it to residents from outside of the county. There are plenty of people here in Summit to have a successful, not overcrowded, event. | 9/18/2022 8:01 AM |
| 17 | too many people | 9/18/2022 7:01 AM |
| 18 | More bbq. Last year was the worst really long lines a lot of places out of food. | 9/17/2022 10:08 PM |
| 19 | Find a way for shorter lines and more shade | 9/17/2022 9:29 PM |
| 20 | Too crowded. Venders were slow at serving food leading to long lines that prevent you from walking down the street | 9/17/2022 4:14 PM |
| 21 | Make it what it use to be. | 9/17/2022 4:13 PM |
| 22 | Only if the vendors can satisfy the crowd requests | 9/17/2022 2:13 PM |
| 23 | More food vendors and decrease the lines. | 9/14/2022 5:00 PM |
| 24 | I think it does not help Frisco's image as it is not worth the town's effort to put on. It leaves Main St. "dirty" and it has a carnival type atmosphere and not an image fitting for Frisco. | 9/14/2022 4:12 PM |
| 25 | Yes please. | 9/14/2022 3:54 PM |
| 26 | relocated | 9/14/2022 10:54 AM |
| 27 | Only if there are enough food vendors for all the people. | 9/14/2022 10:19 AM |
| 28 | I liked the change in food options and the focus on bbq. Don't like the carnival style tents etc. Really miss the food demos with chef David and the firefighter cook off. | 9/14/2022 9:44 AM |
| 29 | I look forward to the BBQ Challenge every year - for years. The character of the community disliking anyone that does not live there full time. Frisco is getting very elitist and disliking customers. The restaurants & businesses are hurting as a result. | 9/14/2022 9:44 AM |
| 30 | Love the pig races | 9/14/2022 9:37 AM |
| 31 | Bring back with the same high-caliber music events and lots of bbq food vendors. The more the merrier. Thursday night concert night needs to played up more as was disappointing turnout this year. | 9/11/2022 9:46 AM |
| 32 | While the BBQ challenge draws a different audience to Frisco than usual, our business does not benefit from having it in town, and it is a greasy mess on the streets. It also doesn't fit the human-powered healthy lifestyle image that "IS" Frisco, Colorado. | 9/10/2022 5:12 PM |
| 33 | Do it same as pre Covid | 9/10/2022 4:45 PM |
| 34 | Add more vendors the complaints were too long of line and not enough choices! | 9/10/2022 9:30 AM |
| 35 | This is our favorite event in Frisco every year | 9/9/2022 9:59 PM |
| 36 | Thursday night music is fun, but that's not really BBQ related other than it happens the night before the fest. | 9/9/2022 7:16 PM |
| 37 | Yes, but at this scale. I would prefer to not go back to how big it was before COVID. | 9/9/2022 5:47 PM |
| 38 | I am glad to read an emphasis was placed on the BBQ. We enjoy live music and although our kids are grown, appreciate a family focus with kid's activities. | 9/9/2022 12:53 PM |
| 39 | We like the tradition of the event but there is little need to market tourism—we already are very busy. | 9/9/2022 10:26 AM |
| 40 | Absolutely! | 9/9/2022 9:52 AM |
| 41 | this was a very poorly planned event, sorry for Frisco | 9/9/2022 9:24 AM |
| 42 | It again was a positive kickoff to summer. | 9/9/2022 8:32 AM |

2022 Frisco Summer Events Survey

| | | |
|----|--|------------------|
| 43 | Have it out on the marina or peninsula | 9/9/2022 8:22 AM |
| 44 | Vendors need to order inventory better | 9/9/2022 7:49 AM |
| 45 | It seemed 'one note' this year. All music and BBQ. Maybe we just hit it at the wrong time. We missed the street performers and more variety. | 9/9/2022 7:47 AM |
| 46 | We need more food vendors to help with the extremely long lines | 9/9/2022 7:45 AM |
| 47 | absolutely! | 9/9/2022 7:44 AM |
| 48 | Only if it were better managed and more entrants are invited. Don't bother if it's as pitiful as the recent challenge. | 9/9/2022 6:26 AM |
| 49 | There needed to be more bbq and food vendors. The lines were way too long this year | 9/9/2022 6:14 AM |
| 50 | I would like to see it more geared to locals | 9/9/2022 5:48 AM |
| 51 | This is not a community event, it is a tourist event | 9/9/2022 5:40 AM |
| 52 | Definitely not if remains the same. Waste of time. | 9/9/2022 5:05 AM |
| 53 | We need more food vendors. But I do understand that it was the first event since the pandemic so it was kind of hard to get them | 9/8/2022 9:40 PM |
| 54 | I was disappointed that several BBQ contestants and vendors pulled out at the last minute. | 9/8/2022 9:08 PM |
| 55 | I'll probably attend but I'll get there early before it gets crowded. | 9/8/2022 7:50 PM |
| 56 | Changes need to happen to make it successful. | 9/8/2022 7:06 PM |
| 57 | Please stop this event. Most residents don't like it! Council didn't listen to what the town wanted last year. I.e. promenade?????!!! | 9/8/2022 6:49 PM |
| 58 | I think Frisco should start over with a new smaller event that doesn't have as much name recognition. | 9/8/2022 6:49 PM |

Q15 What other suggestions would you like Frisco Town Council to consider as they discuss the future of Frisco BBQ Challenge?

Answered: 176 Skipped: 257

| # | RESPONSES | DATE |
|----|---|--------------------|
| 1 | Bring back shrimp and roasted corn (etc.) | 9/22/2022 7:41 PM |
| 2 | Stop with the crazy events 24/7. | 9/22/2022 8:58 AM |
| 3 | It seemed as though the BBQ was not well attended by BBQ vendors and therefore, the lines were really long. | 9/21/2022 10:05 AM |
| 4 | Lines were ridiculously long at each vendor. I would get more participants to shorten wait lines. | 9/20/2022 3:46 PM |
| 5 | Needs to be more vendors or some way to stream line this. This is the only BBQ event (I attend many) that you wait in line upwards of 40 minutes for food. With kids this is the closest thing to torture possible. | 9/20/2022 11:28 AM |
| 6 | More barbecue food for sale! Everybody kept running out! | 9/20/2022 10:04 AM |
| 7 | Please keep the BBQ Challenge going only social event in frisco where whole county in invited most enjoy. | 9/20/2022 9:49 AM |
| 8 | The event brings out the worst in our tourists. | 9/20/2022 9:34 AM |
| 9 | Make it a summit residents only event. | 9/20/2022 9:21 AM |
| 10 | Just cancel it from here on out. Let the resorts host something. | 9/20/2022 9:14 AM |
| 11 | If Frisco cannot locate qualified vendors, open it to non qualified Colorado vendors. The food wait lines were ridiculous. | 9/20/2022 8:25 AM |
| 12 | Don't cancel bbq fest | 9/20/2022 8:22 AM |
| 13 | If the BBQ challenge is to continue, the Main Street layout has to change. Booths should be in the center of Main Street where walkers can loop up one side and down the other, while not blocking the Main Street businesses. Having previously owned retail on Main Street, the BBQ challenge was always one of the worst weekends of the year. Our business was hidden, trash was everywhere and our store front looked and smaller like the kitchen of an old restaurant. | 9/20/2022 6:53 AM |
| 14 | Keep enough vendors so the lines aren't so long. | 9/19/2022 11:16 PM |
| 15 | More bbq vendors as in previous years | 9/19/2022 11:01 PM |
| 16 | Get Funkiphino to play Thursday night!!!! Please and thank you. | 9/19/2022 10:32 PM |
| 17 | Stop Closing Main Street for events | 9/19/2022 10:30 PM |
| 18 | Focus on the FUN atmosphere like it used to be 5-10 yrs ago being one of the biggest and best event of summit county. | 9/19/2022 9:53 PM |
| 19 | Would also like a few more healthy food options so everyone can eat. | 9/19/2022 3:15 PM |
| 20 | More places to sit out of the sun. | 9/19/2022 2:02 PM |
| 21 | Start earlier on friday or even thursday night | 9/19/2022 12:36 PM |
| 22 | Shuttles from remote parking (e.g. I-70 & Main) | 9/19/2022 11:43 AM |
| 23 | No one thinks Frisco is the "BBQ capital of the world" as it was "promoted" by the town. Obviously no one thinks we will be that. I also made note last year in event promotions/articles that we "don't want tourists" and to that I say you are cutting the bottom out from under local business owners with that mindset. When our family gathered at this event we ate out every night at a local restaurant and frequented shops. This used to be our young families favorite event of the year. | 9/19/2022 10:21 AM |

2022 Frisco Summer Events Survey

| | | |
|----|--|--------------------|
| 24 | Bring in more BBQ vendors like before. Also other festival foods. | 9/19/2022 9:54 AM |
| 25 | invest in a way to further reduce waste associated with this event | 9/19/2022 9:23 AM |
| 26 | The BBQ fest was mediocre food at crazy high prices. A different kind of food/beer festival would be a breath of fresh air | 9/19/2022 9:20 AM |
| 27 | More food vendors! Lines got really long for the few that were open.. also a lot closed mid day Saturday and was hard to enjoy due to the long lines. | 9/19/2022 9:15 AM |
| 28 | More BBQ vendors, bigger music names. Do it up. Frisco doesn't need BBQ to be a thriving mountain town, but it will lose it's character if we take away events like this one. | 9/19/2022 9:10 AM |
| 29 | Just stop with the bs. It's too much of a circus. | 9/19/2022 8:44 AM |
| 30 | Please stop hosting the event. It's too disruptive. | 9/19/2022 8:30 AM |
| 31 | Frisco bbq is too crowded and loud. If you're going to restore what you can of our community you need to get rid of the bbq. | 9/19/2022 7:41 AM |
| 32 | Just more music both days | 9/19/2022 7:40 AM |
| 33 | More activities for kids. Most events in Frisco tend to be focused on adults which makes it difficult on families to enjoy the events since the kids are often left out. | 9/19/2022 7:10 AM |
| 34 | Parking. | 9/19/2022 6:59 AM |
| 35 | We never actually got BBQ, given the lines were so long, or vendors ran out. We ended up getting Pizza at a local restaurant, not a positive experience at all. | 9/19/2022 6:33 AM |
| 36 | Limit front range marketing | 9/19/2022 4:34 AM |
| 37 | increase amount of vendors | 9/18/2022 11:14 PM |
| 38 | Get rid of tickets | 9/18/2022 9:29 PM |
| 39 | This year there was less vendors which then made the food lines very long for the vendors there plus they also ran out of food halfway through Saturday during the prime time. | 9/18/2022 8:43 PM |
| 40 | Move the event to shoulder season, use only local beer and more and better music, add ten mile music hall as a venue to support local business. | 9/18/2022 7:51 PM |
| 41 | More vendors, do something about long lines for food | 9/18/2022 7:30 PM |
| 42 | Better music | 9/18/2022 6:48 PM |
| 43 | Friday is considered 'locals' night, which should stay that way, but maybe include Saturday AND Sunday. | 9/18/2022 6:17 PM |
| 44 | I spent hours waiting in line for food, please provide more food vendors next year | 9/18/2022 6:09 PM |
| 45 | Spread the love, more days, less crowded. It was nuts to butts this past summer all day long. | 9/18/2022 4:35 PM |
| 46 | Bring it back like it used be pre pandemic. The vendors ran out of food, there were not enough vendors or they weren't even selling food. | 9/18/2022 4:02 PM |
| 47 | Bring back the FF Cookoff! It was a special event to both departments. Otherwise, great job bringing this event back after covid! It's definitely a "uniquely Frisco" event. | 9/18/2022 3:30 PM |
| 48 | More spread out, more room, and more places to eat. | 9/18/2022 2:46 PM |
| 49 | I liked when volunteers walked around selling hogback tix which is very accessible to purchase more. They could be at every intersection. Otherwise, more tables selling hogback tickets at every block. Also, it might be nice to have more use of the side streets from 1st to 6th with different booths or separate activities then the Main Street vendors, like maybe vendors that sell non-alcoholic drinks, cold treats, snacks and kid related activities. Thanks! | 9/18/2022 1:02 PM |
| 50 | Simplify payment options. Provide a scannable placard linked to consumer's debit or credit card that can be used at all vendors. Stop making people guess how many tickets to purchase. | 9/18/2022 10:55 AM |
| 51 | Just keep it simple in line with small mountain town living, celebrate your culture which is not | 9/18/2022 10:34 AM |

2022 Frisco Summer Events Survey

barbecuing, but perhaps emphasize a day of helping one another and showing care... joining in on good music and healthier meals without alcohol.

| | | |
|----|--|--------------------|
| 52 | MORE FOOD. The lines were extreme and hard to get through. Everything functioned as a food cart where with the quantity of people it needed to be more like here is our pre set small bites for a ticket more like a tasting event like taste of Colorado. They also sold tickets on a system that relied on wifi which everyone knows is unreliable in Frisco. | 9/18/2022 10:12 AM |
| 53 | More food vendors. The lines were so long to wait in and by the time you got to the window most of the food was sold out. There also needs to be a better way to display the menus. Most menus were so small and placed near the ground so you couldn't read what each vendor had. | 9/18/2022 9:48 AM |
| 54 | Invite more BBQ vendors so the lines won't be so long and the trucks might not run out of food as early as they did. | 9/18/2022 8:40 AM |
| 55 | Keep it local. More Bbq. Keep out the crap carnival food. | 9/18/2022 8:40 AM |
| 56 | Need more vendors, at 5 o'clock on Friday you couldn't get any bbq. Very disappointed in the lack of vendors and no food from others. We will not attend again. It is the one time during the year I look forward to having Ribs, no ribs during the 2022 bbq. | 9/18/2022 7:25 AM |
| 57 | I think the event is great but we bought a lot of tickets for food and couldn't use them friday night bc all vendors ran out of food after we had already stood in long lines. very lucky to be a local and able to just walk back next day. would be furious if i had driven in from denver to attend. | 9/18/2022 7:09 AM |
| 58 | move it to silverthorne | 9/18/2022 7:01 AM |
| 59 | The event drew more people than it could really. adequately support. Lines were too long. The event's popularity really requires it to be expanded. | 9/18/2022 6:45 AM |
| 60 | Maybe something that adults could do like a plate painting area or craft, photo opportunities, or even a cook off. | 9/18/2022 3:33 AM |
| 61 | More bbq. | 9/17/2022 10:08 PM |
| 62 | Need Cell service | 9/17/2022 9:30 PM |
| 63 | Let's have events that cater to the demographic we would like to see in our community. We are an active, outdoor community and a bbq fest doesn't feel representative of this awesome town. | 9/17/2022 8:31 PM |
| 64 | This is one of the few events in Summit County that I really enjoy (I was out of town for this one unfortunately) - but I'd like to say I really appreciate making it smaller. 10 years ago it was a locals event where I would see everyone I knew, and it has become less of one in recent years to the point that many locals specifically avoided it because of the crowds. I hope this move will make it a community event again. | 9/17/2022 5:46 PM |
| 65 | How about more teams competing..very limited options and lines that take 20 minutes to get through because you downsized everything | 9/17/2022 3:57 PM |
| 66 | Covid is awful and I am currently dealing with it; positive since Aug 26 | 9/17/2022 2:04 PM |
| 67 | No more ticket sales. I do not have a solution but current set up was not a good experience for anyone! | 9/17/2022 11:06 AM |
| 68 | More events on Main Street throughout the year | 9/16/2022 7:15 PM |
| 69 | Should include more vendors. Lines were too long this year. | 9/16/2022 4:38 PM |
| 70 | More food options, please | 9/16/2022 8:43 AM |
| 71 | Don't advertise outside of Summit County. Love visitors, but prefer a robust local event. | 9/15/2022 10:11 AM |
| 72 | crowding | 9/15/2022 7:07 AM |
| 73 | Have more food vendors. The lines were horrible. I bought tickets I was unable to use. | 9/14/2022 9:09 PM |
| 74 | some fun races or competitions for attendees youth based 7-14 | 9/14/2022 9:09 PM |
| 75 | Increase the size of the event | 9/14/2022 5:00 PM |
| 76 | Maybe the Council to move on from it as I think it is more a negative for the image than a | 9/14/2022 4:12 PM |

2022 Frisco Summer Events Survey

| | | |
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| | positive. | |
| 77 | The vendor cancellation caused a lot of disruption in my opinion. Not sure you can do anything about that. | 9/14/2022 3:54 PM |
| 78 | Food vendors need to be ready for the crowds | 9/14/2022 3:39 PM |
| 79 | Need more food booths. The lines for food were too long. | 9/14/2022 2:11 PM |
| 80 | More "music on Main Street" style events - | 9/14/2022 2:01 PM |
| 81 | There was limited amounts of food and long lines for each vendor. | 9/14/2022 12:29 PM |
| 82 | I think we should return to the Promenade and make the BBQ part of that environment. | 9/14/2022 12:23 PM |
| 83 | I think other similar events should be considered for the town. | 9/14/2022 12:03 PM |
| 84 | Not to have it but I don't see that happening. So...at least make sure everything is ready when you advertise the time it starts. | 9/14/2022 11:20 AM |
| 85 | More BBQ places would be nice. | 9/14/2022 11:17 AM |
| 86 | No more non selling vendors. They take up parking, party all hours of the night and enjoy a lively camping party courtesy of town residents | 9/14/2022 11:14 AM |
| 87 | more food vendors - lines were too long | 9/14/2022 11:04 AM |
| 88 | More music and other food options. | 9/14/2022 11:00 AM |
| 89 | see above | 9/14/2022 10:54 AM |
| 90 | I wish that the seating/viewing area for the pig races was bigger. It was pretty crowded when we watched. | 9/14/2022 10:50 AM |
| 91 | I heard the lines to get food were very long. More BBQ vendors are needed | 9/14/2022 10:41 AM |
| 92 | bring back cook-offs and chef demos. | 9/14/2022 10:30 AM |
| 93 | There seemed to be fewer food vendors thus the lines were fairly long | 9/14/2022 10:08 AM |
| 94 | Group the out of town teams together & let the Colorado based teams have area near Galena. Some of the teams competing were playing some terrible music Saturday morning. Swear words, lots of F-bombs, blasting it at 80+ decibels. Kids were walking around. Was a bad scene. Also the park at 5th & Granite was looking really shabby. Frisco needs to put a little love over there. Cigarette butts everywhere. Trash. Grass & landscaping was old & dead. | 9/14/2022 10:02 AM |
| 95 | It is something unique to Frisco - that people love | 9/14/2022 9:44 AM |
| 96 | The ticket vendors seemed to all have issues with their credit card machines. There needs to be signage on the top of the ticket tents (not on the table). Folks waited in line only to find out when they got to the front, it was a cash only line. | 9/14/2022 9:31 AM |
| 97 | Either more options for food or more people serving. I understand there was another BBQ event that same weekend so hopefully avoiding that will solve this issue. | 9/14/2022 9:27 AM |
| 98 | Better music | 9/13/2022 6:34 PM |
| 99 | Bring it back and make it go into Sunday so that there aren't so many people packed into Saturday (historical - I wasn't at this year's as I was out of town). | 9/13/2022 12:19 PM |
| 100 | Again, would be great to keep it locals-focused and less marketed. I understand the need for a balance on positives and negative impacts on local/surrounding community. I generally don't come during the weekend due to crowd size and crazy lines for just about all BBQ but tried to come to catch the concert and pig races. It was so busy, our family left and enjoyed dinner outside of Frisco which was disappointing as its a great place to meet with friends and enjoy the our (short) summer. | 9/13/2022 11:13 AM |
| 101 | I thoroughly enjoyed the shift in focus to smaller event, focused on BBQ and community rather than all of the carnival stuff. Only complaint was the smaller number of BBQ vendors, but understand that may be beyond control. | 9/13/2022 6:48 AM |
| 102 | Appreciate it being the FRISCO BBQ Challenge, not the COLORADO BBQ Challenge to keep | 9/12/2022 9:45 PM |

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invite competitors from all over, but geared more toward the local community. Keeping it smaller has more minimal impact and isn't pushing the capacity of the Town of Frisco.

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| 103 | Given the long lines, I recommend allowing more vendors to help provide more options so lines won't be so long. | 9/12/2022 7:18 PM |
| 104 | The spacing of BBQ vendors could help businesses still operate efficiently. Alley closures make it difficult for restaurant deliveries and staff parking are complicated since staff doesn't live in Frisco, they drive. Maybe make sure businesses are capable of running the same without too much complications in operating. It was nice not having our business closed in by BBQ vendors due to having a parklet. It makes it easier to co-participate with vendors and create a collaborative feeling instead of a wall of vendors blocking our business. Also, more street music? mini pop up stages of LOCAL musicians. The town of Silverthorne hosted an amazing town block party with music all over and art and cool food. The stages were located all over and people could walk place to place. In fact, create something similar, like a Frisco block party or local event that offers opportunity to walk around Frisco and experiencing art, music, performances. | 9/12/2022 11:56 AM |
| 105 | Check calendars of neighboring communities so it's on a weekend when they aren't hosting events | 9/12/2022 8:50 AM |
| 106 | More BBQ vendors required! | 9/12/2022 7:28 AM |
| 107 | Consider trying a different kind of food festival, and move it off the main drag of Main Street so the local businesses aren't so disturbed by drunk and bbq sauce covered tourists. | 9/11/2022 2:48 PM |
| 108 | NEED MORE FOOD VENDORS. THIS YEAR WAS WORST BBQ FEST EVER. SO FEW BBQ VENDORS MEANT STUPID LONG LINES FOR THE FEWW THAT WERE THERE. | 9/11/2022 2:41 PM |
| 109 | this is Summit County event with a regional draw - don't localize to a small, sleepy event like this year's Fallfest. | 9/11/2022 9:46 AM |
| 110 | continue to focus on bringing in more BBQ food vendors | 9/11/2022 9:30 AM |
| 111 | Peninsula | 9/11/2022 8:35 AM |
| 112 | More food vendors... | 9/11/2022 8:11 AM |
| 113 | More vendors, they ran out of food | 9/11/2022 7:17 AM |
| 114 | none | 9/11/2022 5:49 AM |
| 115 | This event has out Frisco on the map with thousands. It has years long effect. Do it big and do it right | 9/10/2022 4:45 PM |
| 116 | Make it more fun. Seemed boring. Nothing to do but walk around. | 9/10/2022 4:18 PM |
| 117 | There was not enough food vendors so the lines were very long compared to even the busiest years. Felt bad for those standing in 45 minute lines. | 9/10/2022 4:47 AM |
| 118 | Put it at the marina instead of Main Street | 9/9/2022 10:39 PM |
| 119 | This past year felt more unique and less "carnivally" then recent years. We sampled a lot of bbq and it was a great atmosphere. | 9/9/2022 9:59 PM |
| 120 | I missed the Whiskey Tour | 9/9/2022 9:55 PM |
| 121 | More bbq booths and food | 9/9/2022 7:37 PM |
| 122 | I feel like Tom Hanks in the movie Big. I walk up and down crowded Main Street and wait in line to eat some meat... What's fun about that? If others like it, that's great, but it doesn't do much for me. | 9/9/2022 7:16 PM |
| 123 | It's a great event, but it doesn't need to be HUGE. Smaller scale was what we needed, in my opinion. Thanks for asking. | 9/9/2022 5:47 PM |
| 124 | Get real music like we used to have.....especially for Thursday night.....locals night! | 9/9/2022 3:04 PM |
| 125 | The lines at each BBQ vendor were very long. The ratio of BBQ tents to the amount of people was off. | 9/9/2022 2:20 PM |
| 126 | There's really no point in doing the event if people are waiting in 45 minute lines only to have | 9/9/2022 1:37 PM |

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the vendor sell out halfway through. This literally happened to me in 3 different lines. So waited over 90 mins in multiple lines to come away with no food. I get that the vendors can only cook so much at one time, but maybe the vendors selling should have to meet some sort of volume requirement that will be made available. Heck, cook it the night before and reheat it- have 2 different lines- one for the fresh that you can wait 45 mins for, and one for "I'm hungry and I need to eat something now"?

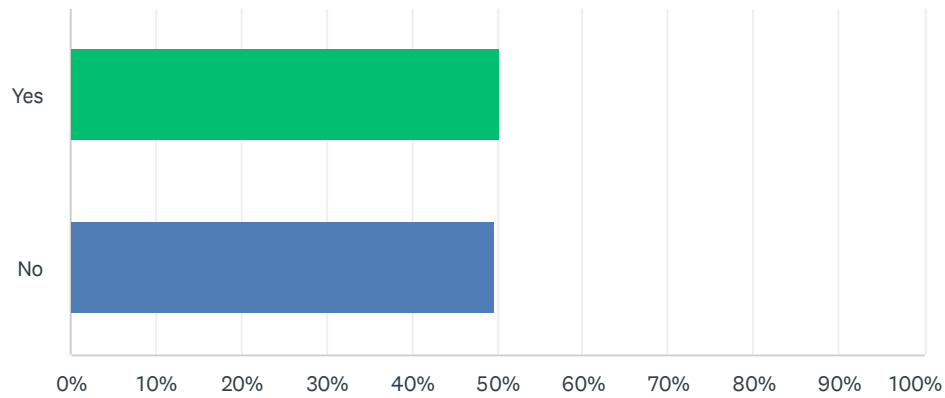
| | | |
|-----|--|-------------------|
| 127 | Maybe a Town event that highlights local businesses, Colorado musicians, performers etc.. Think Silverthorne first Fridays. Have local vendors who can also sell Colorado and locally made crafts, products. Make it include the local attractions: hiking, biking, water sport, historic tours... | 9/9/2022 11:11 AM |
| 128 | Put more resources and attention into workforce housing. | 9/9/2022 10:26 AM |
| 129 | I suggest that we acknowledge that the event is no longer necessary to attract visitors. Additionally, if it does return (again) it might make sense to upgrade the image for the venue. | 9/9/2022 10:09 AM |
| 130 | Enforce as no pet event. | 9/9/2022 9:52 AM |
| 131 | Move it to Whole Foods area. Block off their parking | 9/9/2022 9:49 AM |
| 132 | Something other than waiting in long lines to buy tickets for food - and then long lines to get food. Need to streamline the process. Also need boosted wi-fi during the event. | 9/9/2022 9:45 AM |
| 133 | why close Main Street on a busy summer week end | 9/9/2022 9:24 AM |
| 134 | Didn't seem anymore sustainable than in previous years. | 9/9/2022 9:21 AM |
| 135 | We attended on Friday night late afternoon and there wasn't enough BBQ. Many of the vendors were sold out. | 9/9/2022 8:59 AM |
| 136 | Lines were outrageous this year. Two to Three times more BBQ vendors would have alleviated this issue IMO | 9/9/2022 8:41 AM |
| 137 | Have vendors have enough food for the event. | 9/9/2022 8:32 AM |
| 138 | It's a nationally known event that puts Frisco on the map, it's part of Frisco's history and should continue forever. | 9/9/2022 8:03 AM |
| 139 | The lines were insanely long to get any food so we just didn't. Maybe the ticket system is outdated. Is there an app where you can just load \$ and scan your phone with the vendor? So much waiting in line just to get a small amount of BBQ or a beverage. | 9/9/2022 7:47 AM |
| 140 | Parking has always been an issue | 9/9/2022 7:46 AM |
| 141 | Ask silverthorn or Dillion to host the event | 9/9/2022 7:45 AM |
| 142 | better headliner music | 9/9/2022 7:44 AM |
| 143 | End this event. | 9/9/2022 7:14 AM |
| 144 | My kids and their friends always look forward to the pig races. | 9/9/2022 6:59 AM |
| 145 | Promenade | 9/9/2022 6:39 AM |
| 146 | Seemed kinda light on vendors this year, not sure if that was perception or reality. | 9/9/2022 6:30 AM |
| 147 | Get someone with experience in these events who knows how to manage the event with the exploding population if Frisco. | 9/9/2022 6:26 AM |
| 148 | Hard to reduce lines? But worth the wait. | 9/9/2022 6:15 AM |
| 149 | There needs to be more food and bbq vendors to handle the number of people yhere | 9/9/2022 6:14 AM |
| 150 | Locate it off of Main Street so that businesses and locals don't have to endure the negative impacts. | 9/9/2022 5:40 AM |
| 151 | Return to old format. | 9/9/2022 5:05 AM |
| 152 | How does it benefit the community and what are the total real cost to the town, including all the staff time, Public works, set up, Volunteer time, and equipment and supplies used etc. | 9/9/2022 2:22 AM |
| 153 | The vendors run out of BBQ too often, and the lines are ridiculous. A few more options for non- | 9/8/2022 11:26 PM |

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|-----|---|-------------------|
| | meat eaters would be appreciated. | |
| 154 | There is so much musical talent in our local area - no need to source outside. Hire our local talent | 9/8/2022 11:25 PM |
| 155 | There needs to be more food or food options. We stood online for an hour just to get to be told they were out | 9/8/2022 10:39 PM |
| 156 | Keep it small & local | 9/8/2022 10:01 PM |
| 157 | My question is not related to the BBQ Challenge but I'd like a response from the Town Council: This is my second year storing my boat at the Frisco Marina and I'm very pleased with their services. But after dodging paddle boards & stand up boards all Summer I question who makes the rules for Lake Dillon. I'm not allowed to pull a water skier, wake boarder or inner tube but people can fall off their boards into the water, allow their legs to hang over the side and laydown with arms paddling the board. Seems to me if you cant ski, wake board or tube that paddle boarding should not be allowed either. Several times this Summer I had to dodge these boards out in the middle of the lake. Maybe they should designate a safe Bay for them to gather and I won't go there. What's the logic of allowing them to paddle board and pretend they never fall in the water? Mike Allen Cell:303-898-6722 Breckenridge, CO | 9/8/2022 9:40 PM |
| 158 | I love the Frisco BBQ Challenge and missed it greatly during Covid shut downs. My only complaint is with the inferior cell service when there is a huge amount of tourist. I do not have a land line so I'm at a disadvantage with spotty reception. I wish the city would bring in temporary cell towers when there are large events that draw a lot of visitors to our wonderful town. | 9/8/2022 9:08 PM |
| 159 | More bbq vendors, less non bbq vendors | 9/8/2022 9:07 PM |
| 160 | Keep the event going. It's a great kick off to summer and a wonderful showcase for our town. | 9/8/2022 8:33 PM |
| 161 | Bring back the fun | 9/8/2022 8:32 PM |
| 162 | Move the BBQ Challenge to the Adventure Park and off of Main St. Main St is already heavily congested throughout the summer so we don't need it anymore. There was a time many years ago when we needed to attract summer tourists. That time is long gone. If you want to keep it, move it elsewhere. | 9/8/2022 8:28 PM |
| 163 | More dogs, fireworks | 9/8/2022 8:17 PM |
| 164 | Get rid of it | 9/8/2022 8:17 PM |
| 165 | Please have the Summit Concert Band play at the gazebo. | 9/8/2022 8:12 PM |
| 166 | Thank you for asking! It's a fun event and that's why it's so crowded. | 9/8/2022 7:50 PM |
| 167 | Cancel it | 9/8/2022 7:40 PM |
| 168 | Lower sample prices | 9/8/2022 7:29 PM |
| 169 | Very unhealthy and too many negative people from Texas. | 9/8/2022 7:24 PM |
| 170 | There were not enough food vendors. Either get more vendors to reduce the lines or get rid of the event. | 9/8/2022 7:08 PM |
| 171 | End this event | 9/8/2022 6:49 PM |
| 172 | Have more BBQ | 9/8/2022 6:48 PM |
| 173 | Figure out how to at least break even. | 9/8/2022 6:45 PM |
| 174 | The lines for food were very long. Maybe allowing more vendors to sell BBQ would help. | 9/8/2022 6:39 PM |
| 175 | Waiting for 30 minutes to place an order and another 30 minutes for it to be ready at more than one bbq vendor was extremely frustrating. The prices were far higher than previous years as well. We gave up waiting and supported local restaurants instead. | 9/8/2022 6:34 PM |
| 176 | Please continue | 9/8/2022 6:31 PM |

Q16 Did you attend the 2022 Frisco 4th of July celebrations?

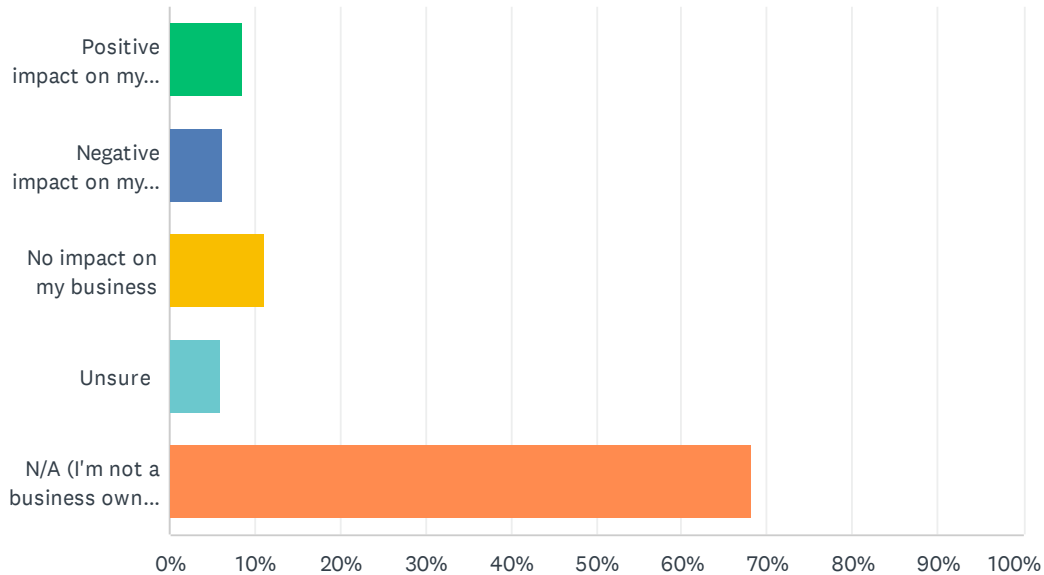
Answered: 358 Skipped: 75



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Yes | 50.28% | 180 |
| No | 49.72% | 178 |
| TOTAL | | 358 |

Q17 As a Frisco business owner, I believe that the 4th of July Celebration had a:

Answered: 306 Skipped: 127



| ANSWER CHOICES | RESPONSES | |
|--|-----------|-----|
| Positive impact on my business | 8.50% | 26 |
| Negative impact on my business | 6.21% | 19 |
| No impact on my business | 11.11% | 34 |
| Unsure | 5.88% | 18 |
| N/A (I'm not a business owner in Frisco) | 68.30% | 209 |
| TOTAL | | 306 |

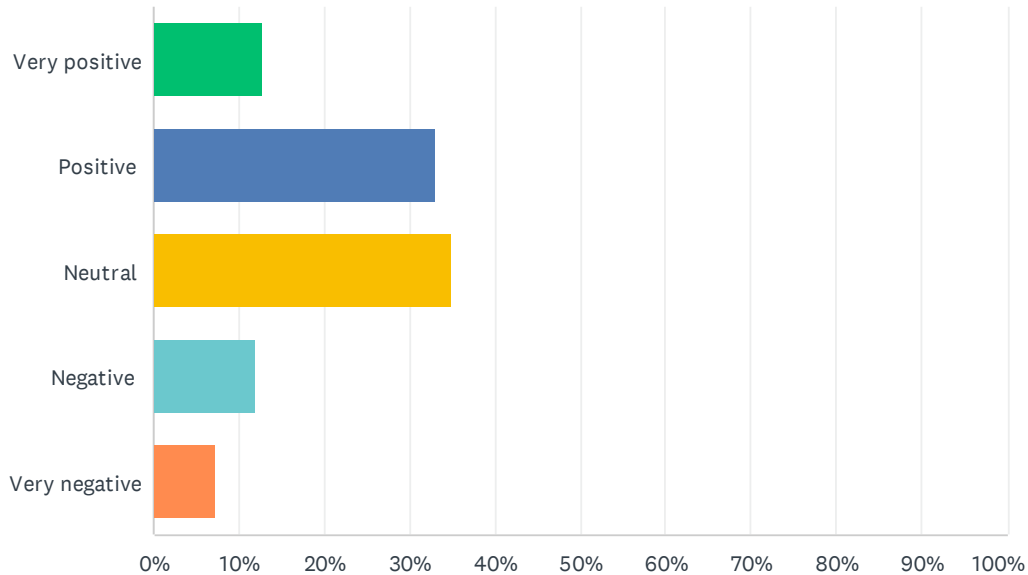
| # | PLEASE EXPLAIN YOUR ANSWER | DATE |
|---|---|-------------------|
| 1 | The crowds are not only too big but they are no longer frequenting our bars and restaurants since they are in Airbnb's. Not worth the trouble. Cancel the events. | 9/20/2022 9:36 AM |
| 2 | Instead of eating and drinking in my restaurant they are all boozing it up in our houses and trashing our neighborhoods. | 9/20/2022 9:32 AM |
| 3 | Too crowded | 9/20/2022 9:15 AM |
| 4 | I am in real estate and the traffic from 4th of July is great. | 9/20/2022 6:56 AM |
| 5 | not a business owner | 9/19/2022 9:26 AM |
| 6 | I only attended because I couldn't avoid it. | 9/19/2022 8:32 AM |
| 7 | I shut down my shop and left. | 9/19/2022 7:43 AM |
| 8 | Only a mailbox | 9/19/2022 7:42 AM |
| 9 | There were a lot of people on Main Street, which helped us with retail sales. | 9/18/2022 3:34 PM |

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| 10 | Clients stopped in for food and beverages. | 9/18/2022 12:23 PM |
| 11 | People love to come to Frisco and celebrate | 9/15/2022 5:54 PM |
| 12 | we really missed the parade. our business used to do a lot more when we had full parade. | 9/15/2022 7:19 AM |
| 13 | When there are special events in town our business is near non existent, as shopping is a form of entertainment. We are not open on the actual 4th | 9/14/2022 10:00 PM |
| 14 | The event brings positive visibility to the town. | 9/14/2022 4:10 PM |
| 15 | not having vehicles made the parade very short and not as interesting to spectators. visitors knew this would be the case and chose other areas to visit for a real parade. not having fireworks is another reason people choose other towns for their | 9/14/2022 2:39 PM |
| 16 | high number of foot traffic | 9/14/2022 10:34 AM |
| 17 | My rental not in operation this summer | 9/12/2022 7:47 PM |
| 18 | Typically, we are busy for the parade but this year, the parade was flat and boring and ended quickly and then people disbursed. Maybe keep Main St. blocked off and create a local town block party with kids activities, art, music, performances. Create incentives to get locals involved in creating fun floats, business could create floats, add chalk festival or street painting, art activities, music stages, street performers, create a marching band of locals. It could be much more active and exciting. Art bike parade, peddle powered floats???!!!!!! Get creative! | 9/12/2022 12:01 PM |
| 19 | Bring back the real parade. | 9/12/2022 7:49 AM |
| 20 | Our business is closed on the weekends. | 9/10/2022 5:14 PM |
| 21 | I thought in the past the parade was too long with not enough local flair. This year too short with not much at all, from what I heard. | 9/10/2022 9:45 AM |
| 22 | Closed the street all day with no activities! Truly hurt main street businesses | 9/10/2022 9:37 AM |
| 23 | We spent a considerable amount of money to host a very large event at our business, so our clients and guests were there. | 9/10/2022 4:50 AM |
| 24 | It is really poorly done now - bad image for frisco | 9/9/2022 7:40 PM |
| 25 | It was short, sweet, and succinct. I enjoyed it as it did NOT create excessive impacts on traffic in our neighborhood. | 9/9/2022 10:21 AM |
| 26 | It was a joke. Flat, uninspiring. Many negative comments from watchers and passers by. Not our usual proud parade. | 9/9/2022 9:53 AM |
| 27 | parade was a joke | 9/9/2022 9:27 AM |
| 28 | Not being able to have the Fireworks over the lake is a detriment. I heard the human-powered parade is kind of "lame", the marching band was fantastic and the town should actively pursue having one every year!! | 9/8/2022 8:43 PM |
| 29 | Always a busy holiday. | 9/8/2022 8:19 PM |
| 30 | They had no food vendors | 9/8/2022 7:15 PM |
| 31 | Does not | 9/8/2022 6:52 PM |

Q18 What impact do you think the 4th of July Celebration had on the community?

Answered: 318 Skipped: 115



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Very positive | 12.89% | 41 |
| Positive | 33.02% | 105 |
| Neutral | 34.91% | 111 |
| Negative | 11.95% | 38 |
| Very negative | 7.23% | 23 |
| TOTAL | | 318 |

| # | TELL US MORE ABOUT YOUR ANSWER | DATE |
|---|--|--------------------|
| 1 | Bring back the fireworks! | 9/21/2022 10:07 AM |
| 2 | loved the 4th of july parade where community groups came together! | 9/20/2022 12:44 PM |
| 3 | There should be fireworks again. | 9/20/2022 10:06 AM |
| 4 | Parade and concert at marina and fireworks | 9/20/2022 9:51 AM |
| 5 | There is too big of an impact on all of us that live here. Summers are terrible now. | 9/20/2022 9:47 AM |
| 6 | Again, it was really crowded. | 9/20/2022 9:22 AM |
| 7 | Too crowded | 9/20/2022 9:15 AM |
| 8 | Love the parade! It's so fun for the kids - maybe not so much for the spectators - but lots of fun for the kiddos. Wish we could figure a way to have fireworks return | 9/20/2022 8:57 AM |
| 9 | It brings actual locals together. | 9/20/2022 6:56 AM |

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| 10 | I do think the scaled down version brought less crowds to Frisco. That's typically the busiest week of the summer and much appreciated income after the off season | 9/19/2022 10:36 PM |
| 11 | a bikes and bark parade is a joke, go back to tradition where you have a nice big parade and attract people to come to town! | 9/19/2022 9:54 PM |
| 12 | Bring back fireworks | 9/19/2022 11:26 AM |
| 13 | Again, we love our town! But the past two years have been a joke. Once again one of our favorite traditions has been dwindled down. A bike and dog parade? Our parades used to be so amazing! After last year's let down of a parade we left Frisco to attend other mountain towns events that actually celebrate this special holiday. The parade is sad, the lack of excitement around the whole holiday is sad, and on a year that we had no fire restrictions the county still somehow found a way to not have fireworks. This is what our town was known for. Once again a fun tradition was taken away. We've read several different reasons on why this has happened. 1) Traffic on 9. We have sat out on the trail to watch fireworks many times, never any traffic. No blockage for emergency vehicles. 2) fire danger. You're in the middle of a lake. We watched an amazing show in Grand Lake this year, there are ways to make this tradition safe during a non fire danger year. | 9/19/2022 10:28 AM |
| 14 | People were disappointed in the parade. | 9/19/2022 9:55 AM |
| 15 | brings a lot of visitors in, could be seen as positive or negative | 9/19/2022 9:26 AM |
| 16 | Now that all the trash tourists stay in our neighborhoods there is no avoiding them. Until that is fixed we should cut way back on the events. | 9/19/2022 8:32 AM |
| 17 | Will not attend events which feature hate messaging in the parade | 9/19/2022 7:42 AM |
| 18 | LOCAL kids deserve 4th of July celebrations. | 9/19/2022 6:59 AM |
| 19 | This parade was a joke compared to years past. The parade in Frisco brings people here because Frisco has put on one of the best parades in the past. There was a lot of people at this parade who came expecting it to be just like years past and were disappointed as I was. I have also participated in every parade for the least 8 years but not this year . | 9/18/2022 8:47 PM |
| 20 | I prefer the Celebrations that happened before Covid. | 9/18/2022 8:30 PM |
| 21 | Bring back floats like a small town parade | 9/18/2022 6:49 PM |
| 22 | How do you not celebrate the fourth of July? Get with the time people. | 9/18/2022 4:36 PM |
| 23 | It was boring and no spirit at all. Too short, no candy being thrown. No floats or music coming from any participants other than the band. It is too small | 9/18/2022 4:09 PM |
| 24 | The event brings people to Frisco and helps solidify Frisco's identity within Summit County - there are so many options for people throughout the County, but Frisco is so much more than just a pass through on your way to Breck/Copper/etc. | 9/18/2022 3:34 PM |
| 25 | As a 30+ year resident, and having attending for years when my son was a child, this has always been a great event. No fireworks can be a disappointment but nor wildfires is a must. | 9/18/2022 1:07 PM |
| 26 | No fireworks = no crowds. | 9/18/2022 10:49 AM |
| 27 | The event was very underwhelming this year. | 9/18/2022 9:50 AM |
| 28 | Small enough and quick enough to get the street open for the businesses. | 9/18/2022 7:12 AM |
| 29 | This was the worst 4th on record. Terrible "no-motor" parade. There used to be fireworks and old cars and a fly over. Do that again. BRING BACK FIREWORKS. | 9/18/2022 6:43 AM |
| 30 | I believe it was a good celebration considering the circumstances. | 9/18/2022 3:37 AM |
| 31 | Bring back fireworks | 9/17/2022 10:30 PM |
| 32 | It sucks without fireworks!!! | 9/17/2022 4:52 PM |
| 33 | We went to other events with fireworks. | 9/17/2022 4:44 PM |
| 34 | Disappointing. I understand it was not Frisco's fault, but July 4th is not the 4th without fireworks displays. | 9/17/2022 11:11 AM |

2022 Frisco Summer Events Survey

| | | |
|----|---|--------------------|
| 35 | All it was were people walking down the street. Not a parade at all | 9/16/2022 7:18 PM |
| 36 | Self-power limits parade participation. | 9/16/2022 4:40 PM |
| 37 | Not enough festive events. | 9/16/2022 8:45 AM |
| 38 | Visitors bring more money to restaurants, shops, hotels | 9/15/2022 5:54 PM |
| 39 | It is hard, as a Frisco resident, to fully embrace the the efforts to have a big 4th. The fire works were great but the impact on traffic is horrible, even though I ride my bike around town. As a town, I see the need to draw people to these events, but the success is hard to take. As Yogi Berra said, nobody goes there, it is too crowded. who we attract is very important. | 9/15/2022 7:19 AM |
| 40 | Too busy | 9/15/2022 7:00 AM |
| 41 | I know a lot of people left town for other places, sad that there was no parade, fireworks, etc | 9/14/2022 10:30 PM |
| 42 | We arrived at the marina end of the street as the grandbaby sleeps to 1, and I thought that way we would see the parade. Which in the past has been an hour long. At 1:20, at the end of the parade. IT WAS OVER. Sorely disappointed in the quality of the parade, and sorely disappointed in the lack of fireworks. | 9/14/2022 4:19 PM |
| 43 | The downgrading of the parade is really bad. It's not even fun. | 9/14/2022 3:55 PM |
| 44 | The parade was fun but missed fireworks. | 9/14/2022 3:45 PM |
| 45 | Great turnout! Fun event .. since there aren't fireworks, Its great to have a daytime event. | 9/14/2022 12:54 PM |
| 46 | It's nice to get everyone together -- it seemed like there were a lot of locals there. | 9/14/2022 12:25 PM |
| 47 | The walking parade was lame and still had too many politicians | 9/14/2022 11:16 AM |
| 48 | tradition etc. | 9/14/2022 10:34 AM |
| 49 | I used to go to Frisco 4th of July and volunteer but Frisco is looking down at those who do not live there full time. | 9/14/2022 9:47 AM |
| 50 | I know several families that chose to travel out of the county (ourselves included) to find more traditional 4th activities and celebrations | 9/14/2022 9:46 AM |
| 51 | do it completely or stop. | 9/14/2022 9:28 AM |
| 52 | I look forward to seeing neighbors at the parade and concert. | 9/13/2022 3:30 PM |
| 53 | Need the big parade back | 9/13/2022 11:09 AM |
| 54 | Did not attend | 9/13/2022 6:48 AM |
| 55 | Walking parade limited entries and participation. Could capitalize on post-parade crowds on Main St. | 9/12/2022 9:47 PM |
| 56 | I can't imagine it being anything other than a positive impact | 9/12/2022 7:47 PM |
| 57 | Low key, safe, & fun | 9/12/2022 3:51 PM |
| 58 | There wasn't much going on. In the past, there were concerts at the marina too. There was not enough for people to do. Maybe do an event at the marina, on Main St., all over so that people can move around and have fun. Keeping people in Frisco could benefit the businesses. | 9/12/2022 12:01 PM |
| 59 | It has gotten too big over the last few years, and the political organizations have no business being part of the parade, especially with one party in particular's hostile signs. | 9/11/2022 2:52 PM |
| 60 | Bring back the real parade! Was the best parade around - large, long, fun, and community oriented. Reminded me of hometown parades in the midwest of the 60s-70s. A pet walk and bicycle event lasting 20 minutes is BORING!!! | 9/11/2022 9:53 AM |
| 61 | very poor celebration | 9/10/2022 6:37 PM |
| 62 | Pathetic compared to years gone past b | 9/10/2022 4:47 PM |
| 63 | Not much going on. We left town. Family didn't come up because it wasn't worth it. | 9/10/2022 4:21 PM |
| 64 | We need the big parade back! | 9/10/2022 4:00 PM |

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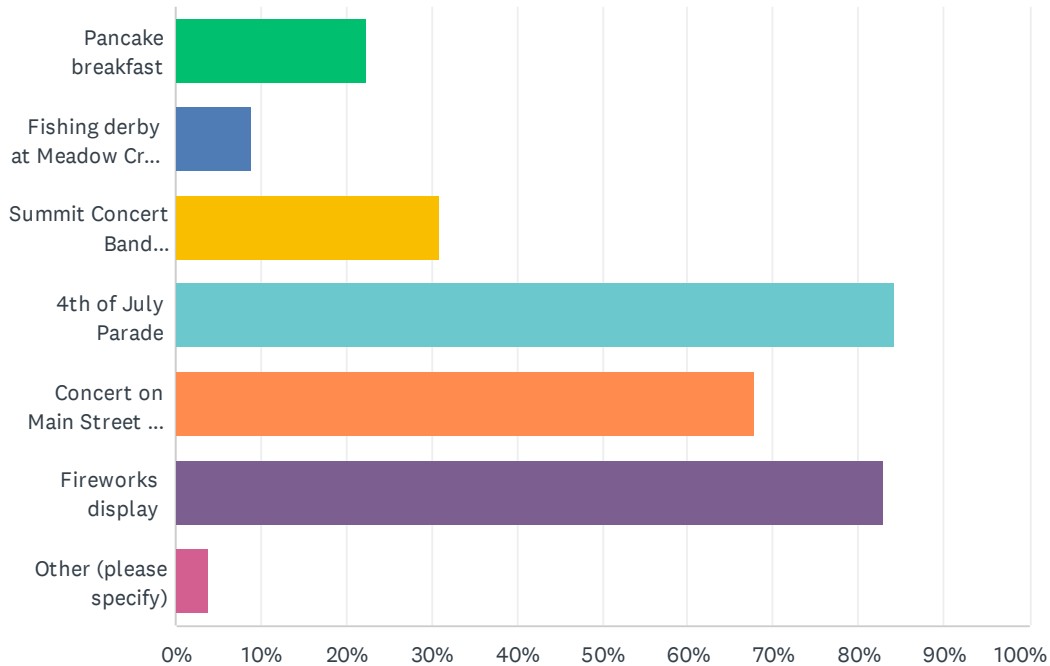
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|----|--|-------------------|
| 65 | With no fireworks, this is pretty much a non-starter. I would like to see at least some fireworks back in the mix. Again it's all or nothing these days in this regard. Maybe just scaling back to a middle ground. | 9/10/2022 9:45 AM |
| 66 | Worst ever! | 9/10/2022 9:37 AM |
| 67 | Pulls people together downtown... | 9/10/2022 8:53 AM |
| 68 | This particular year I felt the events lacked continuity. Parade was a letdown and then a very big lull until the music started so everyone left before that and didn't stick around. | 9/10/2022 4:50 AM |
| 69 | During the Pandemic we were inundated with folks that just never left. May 2022 was finally a real off season. So, July was good to see tourists back, and we were blessed with rain all through July and August. No fires and probably kept the volume of tourist down a bit. | 9/9/2022 10:43 PM |
| 70 | It is poorly done | 9/9/2022 7:40 PM |
| 71 | The parade is typically pretty dumb, sorry. The fireworks are cool. But, there's just too many people. | 9/9/2022 5:48 PM |
| 72 | Again, it was smaller and not crowded. | 9/9/2022 3:16 PM |
| 73 | Lack of parade is not a good move. We spent the day and our dollars in Breckinridge. | 9/9/2022 2:31 PM |
| 74 | A lot of people missed the traditional parade | 9/9/2022 12:41 PM |
| 75 | As it was appropriately scaled, with a short timeline from start to finish, attendees, in my opinion, were able to enjoy other things in Town. | 9/9/2022 10:21 AM |
| 76 | Was underwhelmed by parade and events thos year. | 9/9/2022 9:54 AM |
| 77 | Seeabove | 9/9/2022 9:53 AM |
| 78 | I heard from people I know that they liked the scaled down dog and bike parade. | 9/9/2022 9:46 AM |
| 79 | Lack of fireworks is a big deal and will limit the number of people that come into town for the holiday-for better or worse. I love the idea of a non-motorized parade but feel the town needs to do more to direct and promote what that looks like. Human/bicycle powered float contest? The marching band was great. | 9/9/2022 9:36 AM |
| 80 | should of had the fireworks no matter what the county said | 9/9/2022 9:27 AM |
| 81 | Every person I talked with was upset that the traditional parade did not come back. Also, no fireworks even though their was no high fire danger. | 9/9/2022 9:14 AM |
| 82 | I didn't attend | 9/9/2022 9:01 AM |
| 83 | Was not in town. | 9/9/2022 8:34 AM |
| 84 | Bring back the full parade! | 9/9/2022 8:23 AM |
| 85 | Really that parade was NOT a parade - it was people and animals walking down maintreet | 9/9/2022 7:49 AM |
| 86 | our grown kids usually came up for the 4th activities. This year, they were here and left on the 2nd - too lame. | 9/9/2022 7:44 AM |
| 87 | As a local family we look forward to the parade and seeing other neighbors and friends. | 9/9/2022 7:03 AM |
| 88 | Man you guys totally ruined a former great event. The 4th in frisco used to be awesome and now just sucks. That parade is a joke, no fireworks? No concert at the marina. | 9/9/2022 6:33 AM |
| 89 | It was the dumbest parade I have seen in the many years I have lived here. The "world's" longest parade with bands, dancing queens, horses and pooper scoopers was turned into a disorganized short stunt to have families and kids and pets walking down Main Street of which I had zero interest. I didn't smile once. Several years ago, the Wall Street Journal wrote and article on a great hidden mountain town called Frisco and in a wonderful setting. I don't know why this government team seems to be destroying everything Frisco was that gave it it's charm. Don't bother with this parade again. Everyone we met at the parade mentioned what an embarrassment this was to the town if Frisco. | 9/9/2022 6:31 AM |
| 90 | Wasn't here. | 9/9/2022 6:16 AM |

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|-----|--|-------------------|
| 91 | We left town to escape the hordes of visitors | 9/9/2022 5:42 AM |
| 92 | Very underwhelming. Parade lacked character | 9/8/2022 11:08 PM |
| 93 | I did not attend this year. I miss the old school parade with all kinds of floats. I have often bragged about the number of participants who would decorate anything they could put on wheels, and throw candy and icee pops to the kids. It reminded me of an old fashion small town parade and warmed my heart. I love how people were excited and would bring there chairs in the early morning to have a front row seat. | 9/8/2022 9:13 PM |
| 94 | I think some community members enjoy not having such a large crowd while businesses enjoy a more thriving crowd for their bank accounts and employee paychecks. | 9/8/2022 8:43 PM |
| 95 | It was sad to watch a lot of people walking down Main | 9/8/2022 7:39 PM |
| 96 | Not as good as years past. | 9/8/2022 7:31 PM |
| 97 | I don't know of 4th of July parades that don't at least have a firetruck in them. | 9/8/2022 7:15 PM |
| 98 | Many guest I have spoken with miss the small town parade. | 9/8/2022 7:03 PM |
| 99 | I think they need to reinstate fireworks. | 9/8/2022 6:49 PM |
| 100 | I liked the bike parade | 9/8/2022 6:42 PM |

Q19 In past years, which activities have you typically participated in at the Frisco 4th of July celebrations? Check all that apply.

Answered: 305 Skipped: 128



| ANSWER CHOICES | RESPONSES | |
|------------------------------------|-----------|-----|
| Pancake breakfast | 22.30% | 68 |
| Fishing derby at Meadow Creek Park | 8.85% | 27 |
| Summit Concert Band performance | 30.82% | 94 |
| 4th of July Parade | 84.26% | 257 |
| Concert on Main Street or Marina | 67.87% | 207 |
| Fireworks display | 82.95% | 253 |
| Other (please specify) | 3.93% | 12 |
| Total Respondents: 305 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|---|--|-------------------|
| 1 | None | 9/20/2022 9:32 AM |
| 2 | Please don't bring fireworks back. There are too many people. | 9/20/2022 9:15 AM |
| 3 | this was my first year in attendance | 9/19/2022 9:26 AM |
| 4 | It's unavoidable for me unfortunately | 9/19/2022 8:44 AM |
| 5 | None | 9/19/2022 7:43 AM |
| 6 | Remember the light show on Mount Royal decades ago? Awesome and a must if no fireworks | 9/18/2022 1:07 PM |

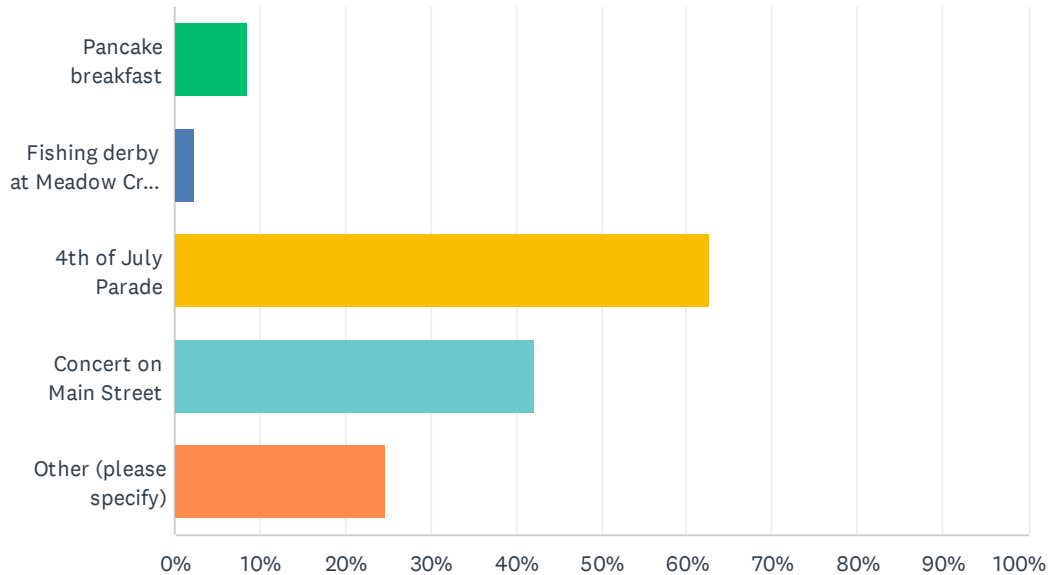
2022 Frisco Summer Events Survey

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| | | |
|----|---|--------------------|
| 7 | biking on the single track | 9/15/2022 7:19 AM |
| 8 | Fireworks are a MUST. Do what it takes with NO excuses to have fireworks. July 4th is about parades, music and FIREWORKS. Every year there have been excusess. Please do the work to have them. | 9/14/2022 5:09 PM |
| 9 | No participation in prior years | 9/14/2022 12:03 PM |
| 10 | Food booths games for kids Anything would have been nice | 9/10/2022 9:37 AM |
| 11 | Event at our office location | 9/10/2022 4:50 AM |
| 12 | Fireworks From our home | 9/9/2022 5:42 AM |

Q20 For this year's (2022) July 4th celebrations, which activities did you participate in at the Frisco 4th of July celebrations? Check all that apply.

Answered: 223 Skipped: 210



| ANSWER CHOICES | RESPONSES | |
|------------------------------------|-----------|-----|
| Pancake breakfast | 8.52% | 19 |
| Fishing derby at Meadow Creek Park | 2.24% | 5 |
| 4th of July Parade | 62.78% | 140 |
| Concert on Main Street | 42.15% | 94 |
| Other (please specify) | 24.66% | 55 |
| Total Respondents: 223 | | |

| # | OTHER (PLEASE SPECIFY) | DATE |
|----|---|--------------------|
| 1 | None | 9/20/2022 9:32 AM |
| 2 | Left as soon as we saw the crowds. | 9/20/2022 9:22 AM |
| 3 | Cancel it all | 9/20/2022 9:15 AM |
| 4 | None, because the parade was lame and then events isn't good anymore. | 9/19/2022 2:26 PM |
| 5 | None | 9/19/2022 2:07 PM |
| 6 | None | 9/19/2022 11:26 AM |
| 7 | None. | 9/19/2022 10:28 AM |
| 8 | We boated on Lake Dillon | 9/19/2022 9:55 AM |
| 9 | None | 9/19/2022 8:44 AM |
| 10 | None | 9/19/2022 7:43 AM |

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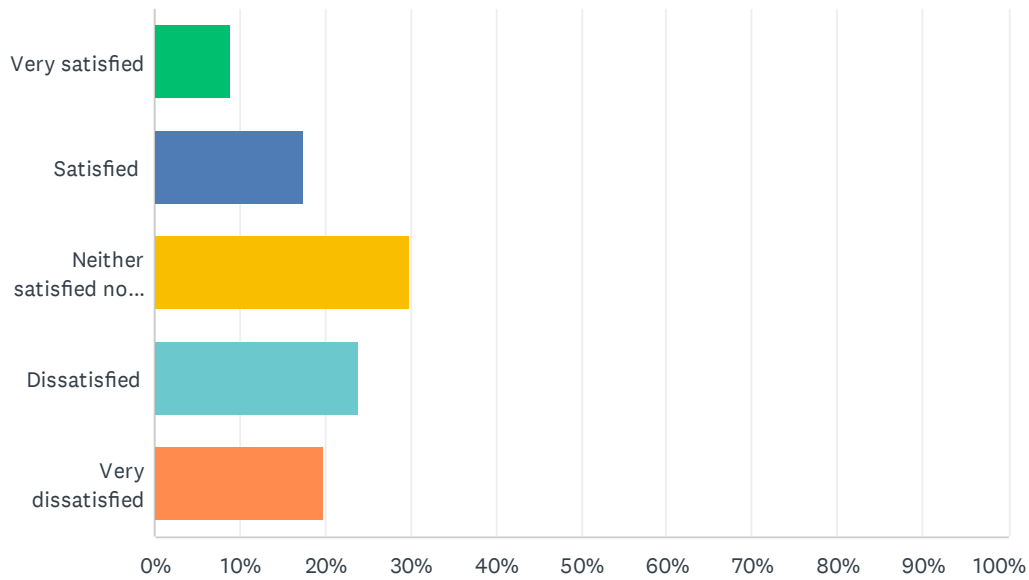
| | | |
|----|---|--------------------|
| 11 | Worked | 9/18/2022 11:03 PM |
| 12 | So many more beers | 9/18/2022 10:21 PM |
| 13 | None | 9/18/2022 10:05 PM |
| 14 | Drove to Breck to watch an actual parade | 9/18/2022 7:14 PM |
| 15 | None | 9/18/2022 6:25 PM |
| 16 | Did not attend since there was no firework display. | 9/18/2022 10:49 AM |
| 17 | none | 9/18/2022 10:18 AM |
| 18 | Did not attend, who wants to see a pedal powered parade | 9/17/2022 9:39 PM |
| 19 | None | 9/17/2022 2:05 PM |
| 20 | none | 9/17/2022 11:11 AM |
| 21 | none | 9/16/2022 8:45 AM |
| 22 | Didn't attend | 9/15/2022 7:00 AM |
| 23 | NO PARADE. NO FIREWORKS. NO FEELING OF COMMUNITY. | 9/14/2022 4:19 PM |
| 24 | Didn't participate this year--had a schedule conflict | 9/14/2022 10:51 AM |
| 25 | None | 9/14/2022 9:47 AM |
| 26 | Mm | 9/14/2022 9:35 AM |
| 27 | none | 9/13/2022 11:15 AM |
| 28 | None | 9/13/2022 6:48 AM |
| 29 | Concert on Main? Did I miss that? | 9/12/2022 12:01 PM |
| 30 | None, went to Breck | 9/11/2022 2:51 PM |
| 31 | Boring parade unless you or a family child was participant. Bring back marching bands and fireworks (when safe) | 9/11/2022 9:53 AM |
| 32 | I was gone | 9/10/2022 5:14 PM |
| 33 | There was none on main! Except a lame parade | 9/10/2022 9:37 AM |
| 34 | We couldn't attend | 9/9/2022 5:48 PM |
| 35 | none | 9/9/2022 2:49 PM |
| 36 | didn't attend | 9/9/2022 9:55 AM |
| 37 | None - we were out of town | 9/9/2022 9:46 AM |
| 38 | dealing with a small crowd | 9/9/2022 9:27 AM |
| 39 | Didn't attend | 9/9/2022 9:22 AM |
| 40 | Did not participate | 9/9/2022 8:20 AM |
| 41 | Didn't attend this year, was out of town. | 9/9/2022 8:08 AM |
| 42 | NRO Concert @Silverthorne | 9/9/2022 8:02 AM |
| 43 | Watched a few goats prepare to walk down mainstreet | 9/9/2022 7:49 AM |
| 44 | Nothing | 9/9/2022 6:33 AM |
| 45 | N/a | 9/9/2022 6:16 AM |
| 46 | None | 9/9/2022 2:23 AM |
| 47 | None | 9/8/2022 11:27 PM |
| 48 | Did not participate | 9/8/2022 10:02 PM |

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| | | |
|----|--|------------------|
| 49 | I was not here | 9/8/2022 9:08 PM |
| 50 | None | 9/8/2022 8:19 PM |
| 51 | None | 9/8/2022 7:31 PM |
| 52 | None | 9/8/2022 7:01 PM |
| 53 | Show at Dillon Amphitheater | 9/8/2022 6:50 PM |
| 54 | This so called parade was NOT a Fourth of July parade! | 9/8/2022 6:47 PM |
| 55 | Having my store open during the parade | 9/8/2022 6:39 PM |

Q21 How satisfied were you with the 2022 Frisco 4th of July celebrations?

Answered: 298 Skipped: 135



| ANSWER CHOICES | RESPONSES | |
|------------------------------------|-----------|-----|
| Very satisfied | 9.06% | 27 |
| Satisfied | 17.45% | 52 |
| Neither satisfied nor dissatisfied | 29.87% | 89 |
| Dissatisfied | 23.83% | 71 |
| Very dissatisfied | 19.80% | 59 |
| TOTAL | | 298 |

Q22 What other suggestions would you like Frisco Town Council to consider as they discuss the future of Frisco 4th of July celebrations?

Answered: 184 Skipped: 249

| # | RESPONSES | DATE |
|----|---|--------------------|
| 1 | Please slim down the events. It's too hectic in the summer. | 9/22/2022 11:54 AM |
| 2 | Please tone down the 4th celebrations. It's simply far too crowded in June and July | 9/22/2022 11:15 AM |
| 3 | I'm happy there aren't any fireworks. It brings too many people to the area. | 9/22/2022 9:08 AM |
| 4 | Thank you for keeping fireworks off the table. There are too many problems with them, | 9/22/2022 8:58 AM |
| 5 | Fireworks! | 9/21/2022 10:07 AM |
| 6 | bring fireworks back! also, have a colorado marching band in the parade, not one from out of state! | 9/20/2022 12:44 PM |
| 7 | My family spends the best part of the summer hiding because of events like this. What a mess. | 9/20/2022 10:22 AM |
| 8 | Bring back the fireworks. We can deal with traffic for an evening. We can devise a security and safety plan for one evening. | 9/20/2022 10:06 AM |
| 9 | We've got to trim events in the summer and especially the fall. Do we ever get a quiet time? | 9/20/2022 9:54 AM |
| 10 | Please cut back on the events. | 9/20/2022 9:47 AM |
| 11 | That whole section of the calendar sucks now because today the crowds between the bbq and 4th. We never get a break from the tourists. This place sucks now, | 9/20/2022 9:22 AM |
| 12 | It's just too crowded. | 9/20/2022 9:15 AM |
| 13 | I would enjoy if it could be motorized again so we could see classic automobiles. | 9/20/2022 8:07 AM |
| 14 | Get rid of the lame no vehicles. | 9/20/2022 8:04 AM |
| 15 | The full parade needs to come back. It was the most community centric event in the town for years. I miss the fireworks, and feel an good effort should be made to get them back. | 9/20/2022 6:56 AM |
| 16 | I liked the motorized vehicle parade better. Is it possible too duo a laser shoes or drone shore instead of fireworks? | 9/19/2022 10:36 PM |
| 17 | Never do fireworks. Fire safety is far more important than entertainment | 9/19/2022 10:32 PM |
| 18 | Fireworks and a 4th of July parade! | 9/19/2022 9:54 PM |
| 19 | i do not attend frisco's 4th/July because of family events | 9/19/2022 2:03 PM |
| 20 | Bring back the traditions of the holiday. Bring back the full traditional parade, bring back the fireworks. We miss Frisco's culture of fun and family. | 9/19/2022 10:28 AM |
| 21 | Bring back the fireworks over the lake. | 9/19/2022 9:55 AM |
| 22 | Decrease waste from pancake breakfast, fewer politically associated floats in the parade. Loved the dogs, bikes, and council members! | 9/19/2022 9:26 AM |
| 23 | bring fireworks back over the lake when there is no or low fire danger as was the case this year. | 9/19/2022 9:21 AM |
| 24 | Bring back a NORMAL parade!!!! | 9/19/2022 9:16 AM |
| 25 | Get the tourist out of our neighborhoods and then maybe we can talk about hosting events again. | 9/19/2022 8:32 AM |
| 26 | The few weeks between the bbq and the 4th are unbearable. Please do something to fix this. It | 9/19/2022 7:43 AM |

2022 Frisco Summer Events Survey

is simply too crowded.

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| 27 | The county needs to figure out a fireworks display. The communities need to come together and at a minimum offer one county wide fireworks display. This would boost tourism if we had fireworks. Surrounding communities have been able to figure it out so why have we not been able to? | 9/19/2022 7:12 AM |
| 28 | Bring back fireworks. I grew up in Frisco and Want my kids to experience fireworks too. There is extremely low fire danger shooting them over a lake. Bring them back!! | 9/19/2022 6:59 AM |
| 29 | wish there was more to the parade | 9/18/2022 11:15 PM |
| 30 | Bring back fireworks over Lake Dillon | 9/18/2022 10:33 PM |
| 31 | Fireworks you losers | 9/18/2022 10:21 PM |
| 32 | Bring back the big Frisco Parade! | 9/18/2022 9:29 PM |
| 33 | Parade was pretty un eventful. Too political | 9/18/2022 9:18 PM |
| 34 | Make the parade bigger again, bands. And bring back fireworks | 9/18/2022 9:00 PM |
| 35 | Bring back the traditional parade like in years past. | 9/18/2022 8:47 PM |
| 36 | Bring back fireworks over the lake. I will never go to Frisco for 4th of July again now that fireworks are gone. I've lived here 22 years and new leaders to this area are destroying the good parts of our county. And if the fire danger is too high, have fireworks at a different time. We have 8 months of winter to safely make it happen. | 9/18/2022 8:37 PM |
| 37 | Go back to big parade and street concert with big name band | 9/18/2022 8:30 PM |
| 38 | Bring back live music, food vendors and fireworks over the lake. | 9/18/2022 7:50 PM |
| 39 | Bring back the parade and if it's a wet summer then the fireworks too | 9/18/2022 7:14 PM |
| 40 | Bring back fireworks and a real parade and not just kids and bikes. Put barriers up like Breck does so people aren't sitting in the middle of the street. | 9/18/2022 6:25 PM |
| 41 | Fireworks, c'mon! | 9/18/2022 4:36 PM |
| 42 | Again, bring back floats and stop with the non-motorized only entertainment. The old muscle cars, the motorcycles, Team Summit athletes dressing up and riding on the van throwing candy. Anyone throwing candy for that matter. The parade is too short, anticlimactic, and generally boring. | 9/18/2022 4:09 PM |
| 43 | A laser show or something other than fireworks would be cool. I'm torn on fireworks....they either send the wrong message to people that fireworks are safe to do here OR there aren't any fireworks, so people light off their own... I'm not sure what the answer is, but I was fine without fireworks this year. If people want fireworks, they can go to a different town or county for that experience. | 9/18/2022 3:34 PM |
| 44 | I liked that there weren't fireworks. The fireworks are tough on animals and others | 9/18/2022 2:51 PM |
| 45 | Maybe have strict protocols for whether the fireworks will take place or not, including deadline of final decision, specific reasons, education around fire dangers, creative ideas to have a safe, fire-free fireworks show over lake, etc. | 9/18/2022 1:07 PM |
| 46 | Fireworks | 9/18/2022 10:57 AM |
| 47 | Bring back the fireworks as that is the biggest draw and 4th of July feels incomplete without it. It's a shame that a few people can cancel the show because of traffic, as this issue can be easily solved with a little effort. | 9/18/2022 10:49 AM |
| 48 | bring back the parade (a real one) and the fireworks | 9/18/2022 10:18 AM |
| 49 | This year was such a disappointment. During the parade you couldn't tell if it was over and if there were just people riding bikes down main street, or if there was actually a parade still happening. Bring back motorized vehicles/floats!!! | 9/18/2022 9:50 AM |
| 50 | Bring back the larger parade. | 9/18/2022 9:11 AM |
| 51 | The parade used to be longer with more vehicles. It was a hometown parade. This year it was | 9/18/2022 8:27 AM |

2022 Frisco Summer Events Survey

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|----|---|--------------------|
| | lacking | |
| 52 | Past years had just gotten too big, congested and out of hand. Bring some more marching bands! | 9/18/2022 7:12 AM |
| 53 | Fireworks/ drone show/ | 9/18/2022 6:53 AM |
| 54 | BRING BACK FIREWORKS! Have a normal parade. Not just a way for people to walk their dogs down the middle of the street. That was embarrassing. 4th of July used to be the best day of the year. Parade with a marching band and a fly over with fire trucks. Organizations used to take pride in making a float and presenting it to town. The water fights with the fire department and the kids. Then everyone went to the marina all day for bbq and live music till the fireworks came on at 9. Bring back the fireworks. There is no reason not to. Don't say it's for traffic. If that's the case then we need to cancel presidents weekend up here. And all of March. Because of too much traffic. "Fire danger" -you shoot them over water. Off of concrete by the middle school. They are professionals. The barrino's had one small fire from this in the years they did it and quickly put it out. | 9/18/2022 6:43 AM |
| 55 | Bring back fireworks and the parades of old! | 9/18/2022 6:05 AM |
| 56 | It would be fun to get the kids involved. So you think you can sing contest where contestants enter to win a live singing contest, most patriotic parade of kids on decorated bikes/wagons, carts. Face painting, other kid areas. | 9/18/2022 3:37 AM |
| 57 | Fireworks can be lit off over the water. Launch em from a barge if it's that big of a concern about fire in a wet year. Claiming that an event brings too much money to a town, therefore we shouldn't do it, is nonsense. | 9/17/2022 10:30 PM |
| 58 | Fireworks. | 9/17/2022 10:09 PM |
| 59 | You have taken the fun out of Frisco on this special holiday, shame on you. | 9/17/2022 9:39 PM |
| 60 | Bring back the full parade! | 9/17/2022 8:33 PM |
| 61 | Consider bringing back fireworks | 9/17/2022 6:46 PM |
| 62 | The walking only parade is a little disappointing - I miss so of the big floats local businesses used to do. The fireworks are also missed - but the reasoning for not having them is understandable. Consider a replacement? | 9/17/2022 5:48 PM |
| 63 | Stop trying to drive away tourists because of crowds and traffic. Let's all celebrate the holiday. | 9/17/2022 4:52 PM |
| 64 | Fireworks | 9/17/2022 4:44 PM |
| 65 | Fireworks TV | 9/17/2022 3:10 PM |
| 66 | I commend your for taking on the challenge! It is a difficult situation. Safety, fire dangers, huge crowds, make it really hard. We can't expand safe routs in and out of town, Safety regarding fire, and crowds is more that difficult! | 9/17/2022 11:11 AM |
| 67 | It wasn't a celebration. Take some ideas from Breckenridge | 9/16/2022 7:18 PM |
| 68 | Fireworks | 9/16/2022 4:40 PM |
| 69 | Consider bringing back fireworks now that the roundabouts have been constructed allowing for better routing of emergency vehicles. | 9/16/2022 8:45 AM |
| 70 | Fireworks | 9/15/2022 5:54 PM |
| 71 | Add back fireworks. Coordinate with other Summit County towns so we all "win" together. | 9/15/2022 10:13 AM |
| 72 | Bring back the real parade. We didn't stay in Frisco for the events because who wants to see a bunch of dogs or bikes go down the street. That's not a parade. Work with neighboring communities to stagger start times for parade/events. Consider a drone show instead of fireworks. | 9/15/2022 8:31 AM |
| 73 | bring back the full parade | 9/15/2022 7:19 AM |
| 74 | the music on main that have good bands | 9/15/2022 7:19 AM |
| 75 | Bring back the parade and fireworks! | 9/14/2022 10:30 PM |

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| 76 | I wish 4th of July fireworks returned. I don't understand how you can have fireworks at the historic Park but not over Lake Dillon. | 9/14/2022 9:12 PM |
| 77 | they need fireworks again, and maybe a more carnival like atmosphere. | 9/14/2022 9:10 PM |
| 78 | Bring back fireworks at all costs. Think back to when you were a kid or even 4 or 5 years ago here in Frisco and its dust the ENTIRE town is excited to go a central location and gather. It is the ONLY real event on JULY 4th. The last 4 years events have been a patch work and a fairly easy way out. Please do the work now to bring them back. | 9/14/2022 5:09 PM |
| 79 | NEED PARADE. NEED FIREWORKS. | 9/14/2022 4:19 PM |
| 80 | Bring back the parade and fireworks if possible. | 9/14/2022 3:55 PM |
| 81 | Fireworks if possible. | 9/14/2022 3:45 PM |
| 82 | we need to allow some vehicles in the parade and bring back the fireworks. these draw people to our community many times for the first time and make them want to come back again and again supporting and benefiting everyone. | 9/14/2022 2:39 PM |
| 83 | My grandchildren have always enjoyed the parade & other fun on 4th of July | 9/14/2022 2:12 PM |
| 84 | I think it would be nice to have different opportunities for parade participants. I get why we don't have Corvettes, but it seems like we should be honoring Search and Rescue, police, fire, and other institutions that might use vehicles. | 9/14/2022 12:25 PM |
| 85 | None come to mind | 9/14/2022 12:03 PM |
| 86 | Get the fireworks back. | 9/14/2022 11:54 AM |
| 87 | fireworks if not fire ban | 9/14/2022 11:29 AM |
| 88 | Please bring back fireworks! I know this is tough and relies on permits that we're ultimately denied, but it's so fun to walk to the marina with a picnic blanket and watch fireworks. | 9/14/2022 11:26 AM |
| 89 | Laser show and a MainStage evening concert | 9/14/2022 11:16 AM |
| 90 | Focus on the locals | 9/14/2022 11:07 AM |
| 91 | Please please please bring back the fireworks!!!!!! | 9/14/2022 10:51 AM |
| 92 | keep human-powered but look at how to motivate/encourage people to build little floats to pull behind their bikes. make it more organized and less of a mass of humans going down Main. Have the vintage car show along second avenue (not driving just parked) | 9/14/2022 10:34 AM |
| 93 | BRING BACK THE FIREWORKS!!! | 9/14/2022 10:24 AM |
| 94 | good without the long parade of cars, but the parade was lacking this year | 9/14/2022 9:55 AM |
| 95 | I thought the parade was really a letdown. Really not the same without fireworks. | 9/14/2022 9:46 AM |
| 96 | Fireworks are NOT necessary on July 4th. They are great after the Christmas tree burn. | 9/14/2022 9:39 AM |
| 97 | None | 9/14/2022 9:35 AM |
| 98 | fireworks | 9/13/2022 6:34 PM |
| 99 | FIREWORKS PLEASE! | 9/13/2022 12:20 PM |
| 100 | bringing in diversity and appreciation / celebration of our multicultural and immigrant communities and would be awesome as they are just as much American as our Founding Fathers. | 9/13/2022 11:15 AM |
| 101 | Do not ever participate to this event | 9/13/2022 7:32 AM |
| 102 | The parade was very dissatisfying. Seemed to last all of 5 minutes and very disorganized. I very much missed the fire trucks and other "floats" of the pre-Covid years. Much more festive with those. This seemed like a bit of a let-down. Bring back the bigger parade. Also, a big bummer not to have fireworks or music at the marina anymore (but understand if fire restrictions preclude). | 9/12/2022 9:58 PM |
| 103 | Post-parade events. | 9/12/2022 9:47 PM |

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| 104 | Allow vehicles in the parade | 9/12/2022 7:19 PM |
| 105 | would like to see fireworks | 9/12/2022 1:37 PM |
| 106 | I want to bring back the true parade with cars and floats in addition to marching bands and community groups. I know the community likes walking and biking with kids and dogs but perhaps that is still the start of the parade and a block is reserved for those participants to then stage and watch the rest of the more traditional cars/floats parade. | 9/12/2022 10:48 AM |
| 107 | A fireworks replacement, maybe stream Washington DC's event? | 9/12/2022 8:51 AM |
| 108 | Bring back the real parade | 9/12/2022 7:49 AM |
| 109 | I appreciate the efforts to make it more small town and special this year. | 9/11/2022 2:52 PM |
| 110 | IF CAN'T HAVE FIREWORKS, BRING BACK GOOD CONCERT EITHER ON MAIN ST OR AT THE MARINA | 9/11/2022 2:44 PM |
| 111 | Go back to 2019 and earlier for your inspiration. Great parades and community participation that lasted for more than an hour | 9/11/2022 9:53 AM |
| 112 | bring more music into the parade. it makes the event more fun & interesting | 9/11/2022 9:31 AM |
| 113 | We did not attend this year since it was going to be similar to last years parade. We went to Silverthorne's event instead. Next year we may go to Leadville for their parade! | 9/11/2022 8:16 AM |
| 114 | fireworks over water | 9/11/2022 5:50 AM |
| 115 | more of a celebration of diversity of the county | 9/10/2022 6:37 PM |
| 116 | With fire dangers the way they are most summers, it would be great to have the town find an alternative to fireworks. Perhaps a drone display? | 9/10/2022 5:14 PM |
| 117 | Do it the way it used to be, the way people flocked to the town for and loved. | 9/10/2022 4:47 PM |
| 118 | Fireworks | 9/10/2022 4:21 PM |
| 119 | It seems to me that it's a sign of the times, our country is broke and so should the "celebration" be broke too. | 9/10/2022 9:45 AM |
| 120 | How about celebrating it! No parade is better than lame. Would love to see people back on main all day not just for the parade. Kids games, Art booths , food anything to help keep them here not leave right after the parade | 9/10/2022 9:37 AM |
| 121 | Having a live band in the parade was a wonderful addition to the walking riding entries. Need to devise some see of rules to allow "power" in the parade to diversify the entries...maybe a horsepower limit... | 9/10/2022 8:53 AM |
| 122 | Bring back a robust parade and keep putting in firework applications. Music needs to have continuity with other events. | 9/10/2022 4:50 AM |
| 123 | Bring real parade back - it sucks now | 9/9/2022 7:40 PM |
| 124 | Loved the concept of a human powered parade. Hope in future years it grows in length and creativity. | 9/9/2022 7:17 PM |
| 125 | Bring back the real parade! | 9/9/2022 3:05 PM |
| 126 | Have a real parade for crying out loud. | 9/9/2022 2:31 PM |
| 127 | I would like to see fireworks over the lake. I hope this is possible in the future. I love the Turkey Trot and would love to see more little races or human powered boating events (kayaks or SUP for example). | 9/9/2022 12:57 PM |
| 128 | bring back fireworks and full parade | 9/9/2022 12:14 PM |
| 129 | Kinda boring after like 5pm, they need to highlight the lake and have some kind of light display - lasers or drone | 9/9/2022 11:12 AM |
| 130 | We miss the full parade and would love to see it back. There's something special about the big parade in a small town. We'd also like fireworks to come back. The overall feel of the 4th feels different than it did pre-Covid. | 9/9/2022 10:47 AM |

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| 131 | No fireworks (do a bigger show in January). Not necessary, adds too much traffic and infrastructure pressure on the community. | 9/9/2022 10:35 AM |
| 132 | I suggest that we, as a community, pay more attention to those of us that live here. Not all of us are on vacation. | 9/9/2022 10:21 AM |
| 133 | More music, regular parade, fireworks!!! | 9/9/2022 9:54 AM |
| 134 | Bring back fireworks with emergency lane access. Get back to a normal parade with fire trucks, candy, horses, floats, | 9/9/2022 9:53 AM |
| 135 | Fireworks over the lake | 9/9/2022 9:46 AM |
| 136 | see above | 9/9/2022 9:36 AM |
| 137 | sorry for Frisco, everything so poorly planned | 9/9/2022 9:27 AM |
| 138 | Bring back the full parade and fireworks. | 9/9/2022 9:14 AM |
| 139 | Would like bands around the town - Marina, other parks, downtown to disperse people | 9/9/2022 9:01 AM |
| 140 | Bring back a parade and fireworks. | 9/9/2022 8:34 AM |
| 141 | Bring back fireworks, but shoot them low height and off a barge in the middle of the lake. | 9/9/2022 8:08 AM |
| 142 | Have a real parade, bands and patriotic message | 9/9/2022 7:49 AM |
| 143 | We need a better parade. The walking parade was not satisfying | 9/9/2022 7:46 AM |
| 144 | better parade, better music, fireworks | 9/9/2022 7:44 AM |
| 145 | My boys are Scouts, and seeing them carry the flag at the beginning of the parade is so special. They also always look forward to the bouncy castles/activities at the end of the route. | 9/9/2022 7:03 AM |
| 146 | Actually have some events and that walk your dog thing is totally dumb. Look back 10 years at the agenda and bring all that back. What a shame | 9/9/2022 6:33 AM |
| 147 | Keep it the same. | 9/9/2022 6:16 AM |
| 148 | Keep trying to have a fireworks display | 9/9/2022 5:25 AM |
| 149 | Again return to old concept. Basically after owning business on main street for over 25 years town council has ruined all town events. | 9/9/2022 5:07 AM |
| 150 | I REALLY liked the style of the previous parade and timing (morning). This year the parade wasn't really a parade. | 9/9/2022 2:33 AM |
| 151 | I'd love to see the full parade back with cars and trucks. | 9/9/2022 1:54 AM |
| 152 | Wishing we could have fireworks display. Not sure why the parade had to change to only human foot traffic? | 9/8/2022 11:27 PM |
| 153 | More music and back to a more traditional parade format. | 9/8/2022 11:08 PM |
| 154 | There needs to be more floats | 9/8/2022 10:40 PM |
| 155 | Better parade. More creative floats. More kids & bikes. March 4th or a funky band walking the street? | 9/8/2022 10:07 PM |
| 156 | Traditional field day events such as 3 legged race; wheelbarrow races; water balloon toss, and the ever popular tug of war. Hot dog carts, Ice cream vendors, watermelon... Encourage parade entries featuring synchronized teams (lawn chair drill team, hula hoop, etc) | 9/8/2022 10:04 PM |
| 157 | We need a motorized parade and fireworks again!!! | 9/8/2022 9:42 PM |
| 158 | Fireworks | 9/8/2022 9:19 PM |
| 159 | Have a parade and fireworks | 9/8/2022 9:16 PM |
| 160 | I miss the 4th of July parade from the pre-covid years. | 9/8/2022 9:13 PM |
| 161 | Bring back the large size parade. FIREWORKS! | 9/8/2022 9:00 PM |
| 162 | The marching band was a big hit. The few times we have had one everyone was excited. Try | 9/8/2022 8:43 PM |

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| | to bring one in each 4th! | |
| 163 | Bring the real parade back to bring the community together. And fireworks | 9/8/2022 8:34 PM |
| 164 | More patriotic music. Consider marching bands from highschool. | 9/8/2022 8:34 PM |
| 165 | 4th is about fireworks. Bring them back. This years parade was AWFUL! I would never watch or participate in something like that again. | 9/8/2022 8:19 PM |
| 166 | Have a real parade | 9/8/2022 8:18 PM |
| 167 | Allow more than bikes and walkers in parade. | 9/8/2022 8:14 PM |
| 168 | Cancel it | 9/8/2022 8:00 PM |
| 169 | If you have a parade, you need some floats. | 9/8/2022 7:39 PM |
| 170 | Bring back fireworks | 9/8/2022 7:32 PM |
| 171 | Fireworks or laser show. | 9/8/2022 7:31 PM |
| 172 | Bring back the full parade! | 9/8/2022 7:26 PM |
| 173 | It seems like the Town wants to downplay all of the festivals that make Frisco what it has always been. | 9/8/2022 7:15 PM |
| 174 | Please bring back the fireworks. They can be shot off in the middle of the lake without fire danger. | 9/8/2022 7:07 PM |
| 175 | My children grew up going to the Frisco Parade. They are college grads and still enjoy the parade. Last year we didn't even go downtown. | 9/8/2022 7:03 PM |
| 176 | Frisco is a community that welcomes tourism. We should host events that are notable and attract both locals and visitors. Don't hide your head in the sand because you're afraid of visitors. | 9/8/2022 7:01 PM |
| 177 | Floats make parades cool. | 9/8/2022 6:52 PM |
| 178 | Really need to bring back fireworks on Lake Dillon | 9/8/2022 6:50 PM |
| 179 | Fireworks over lake | 9/8/2022 6:49 PM |
| 180 | A real parade! Like we used to have! Bring back fireworks! | 9/8/2022 6:47 PM |
| 181 | Fireworks (if possible) band evening at the marina | 9/8/2022 6:42 PM |
| 182 | This is off topic but I'd like to NOT bring back the Parklets . The three stores near me had junky tents with swap meet type of clothes. It made the other retail stores looks uninviting surrounded by the tents and cheap apparel on the side walk! | 9/8/2022 6:39 PM |
| 183 | Bringing back motorized vehicles in the parade would be great. | 9/8/2022 6:36 PM |
| 184 | Needs better live music and a real parade- liked the band in the parade | 9/8/2022 6:32 PM |